



Eczema Outreach Support

Graphic Designer (Freelance)

August 2026

Freelance Graphic Designer (Ongoing Contract)

Location: Remote (UK only)

Contract: Freelance / Self-Employed

Hours: Approximately 10 hours per month initially, but this may increase

About EOS

EOS is seeking a talented and reliable freelance Graphic Designer to provide ongoing design support across our communications and marketing activities. This role is ideal for someone who enjoys becoming an extension of a team, understands the importance of brand consistency, and can translate ideas into engaging visual content.

Initially, this contract will be for approximately **10 hours per month**, with opportunities for additional work when larger projects arise throughout the year.

What we're looking for

We're looking for a designer who can become a trusted creative partner to EOS. You should be comfortable working from an established visual identity, responsive to feedback, and able to deliver high-quality work even when timelines are occasionally tight.

The role

You will support EOS by creating high-quality visual assets that align with our established brand identity and communication objectives. The majority of work will focus on digital content for social media and our website, while occasional larger projects may include publications, annual reports, funding applications, presentations, event collateral, and campaign materials.

The successful candidate will be able to work independently, manage multiple priorities and maintain a consistent visual style across all outputs.

Key responsibilities

- Design social media graphics and digital campaign assets, including short animation where necessary
- Create and adapt website visuals, banners and supporting graphics
- Ensure all content aligns with EOS brand guidelines and maintains visual consistency
- Develop creative concepts while working within an established brand framework
- Produce designs for reports, funding applications, presentations, event materials and other organisational materials as required

- Prepare files for both digital and print use where necessary
- Make revisions based on feedback
- Organise and maintain editable source files with the Adobe Creative Suite for future use

Essential skills & experience

- Proven experience as a Graphic Designer, preferably in a freelance or agency capacity
- Portfolio examples demonstrating experience working with existing brand guidelines
- Advanced proficiency in **Adobe Creative Suite**, particularly:
 - Adobe InDesign
 - Adobe Illustrator
 - Adobe Express
- Excellent understanding of layout, typography, colour, and visual storytelling
- Ability to follow existing brand guidelines while bringing creative ideas and solutions
- Knowledge of creating materials for both digital and print
- Experience editing and resizing branding materials for a variety of different platforms
- Strong attention to detail and commitment to producing high-quality work
- Excellent communication and organisational skills
- Ability to work autonomously and manage deadlines effectively

Desirable

- Experience designing annual reports, impact reports, or funding applications
- Understanding of accessibility and inclusive design principles
- Experience working with charities
- Basic knowledge of website content and digital marketing requirements
- Portfolio examples of brand guideline developments and the creation of sub-brand identities for campaigns or events

Working Arrangements

- Approximately **10 hours per month** initially. This may increase as we progress.
- Fully remote
- Flexible working hours – we can agree a mutually suitable schedule on a monthly basis. Your main contact will be our new Communications and Campaigns Manager and you will need to be available for a 30 mins monthly meeting with them during normal office hours.
- Additional hours may be available for larger projects throughout the year, for example the design of our annual report in May.
- You will need to provide all equipment and working environment costs, including any digital subscriptions and remote working location access

How to Apply

Please send:

- A brief introduction outlining your relevant experience
- Your portfolio or examples of recent work
- Your hourly rate
- Availability and typical turnaround times

We welcome applications from designers of all backgrounds and are committed to creating an inclusive and equitable working environment.

Where to send your application

The closing date for applications is **Monday 17 August 2026**

Please send it to: recruitment@eos.org.uk

If you have any queries about the contract please contact Dorte@eos.org.uk