

Eczema Outreach Support

Our impact and achievements 2024/2025



Chair's foreword



Steven Macdonald

On behalf of the Board of Trustees, I am pleased to present the Annual Accounts for Eczema Outreach Support (EOS) for the year 2024/25.

This year has seen continued growth, resilience, and impact across all areas of our work. Despite the ongoing challenges faced by families living with the physical and emotional impacts of eczema, EOS has remained a reliable source of support, information and community for children, young people and their families affected by the condition.

Our team of staff and volunteers have expanded our reach across the UK, ensuring that more families than ever have access to the practical and emotional support they need. EOS have delivered tailored peer support services and developed resources in collaboration with healthcare professionals and families. Our activities have been driven by compassion, expertise and an unwavering commitment to help families with eczema to thrive.

Financially, we remain in a stable position. We are very grateful to the funders, donors and supporters who have made our work possible this year and who continue to believe in our mission. The leadership of our Senior Management Team and oversight of the Board has ensured that

every pound has been used effectively to deliver meaningful, lasting support to families across the UK.

I would also like to express my greatest thanks to our dedicated staff, volunteers and my fellow trustees. Their hard work, insight and shared vision have been central to our progress this year. Together, we continue to build an organisation that listens to the needs of our community and responds with creativity and care.

Looking ahead, we are driven by a clear and ambitious vision for the future. As families navigate the growing challenges of managing eczema in an increasingly complex world, we are determined to lead positive change by expanding our reach, amplifying the voices of those we support and ensuring that no child has to face eczema alone.

Thank you for your continued support.

A handwritten signature in dark ink, appearing to read 'Steve Macdonald', with a stylized flourish at the end.

Steven Macdonald
Chair of Trustees

CEO foreword



Suzi Holland

I am delighted to present this year's Annual Accounts and reflect on another impactful year for Eczema Outreach Support (EOS).

At EOS, everything we do is grounded in the experiences of children and young people living with eczema and their families. This year, we've seen the difference our work continues to make. Through one-to-one support, educational resources, peer connections or by amplifying the voices of children and young people on a UK-wide level.

We know that eczema is so much more than itchy skin. It can impact every minute of every day for children and their families. It affects sleep, confidence, experiences at school, relationships and emotional wellbeing. That's why we work together with families to understand what they need and tailor our support in response. It is also why our services remain essential, as more families reach out to us for help.

In 2024/25, we welcomed 836 new families and strengthened our support model across all four nations of the UK. This was made possible thanks to the generosity of our funders and supporters, the dedication of our team and our member families, who help shape everything we

do. Together, we have made a tangible impact in reducing isolation, improving knowledge and empowering children and young people to feel more confident.

I would like to extend my sincere thanks to our incredible staff and volunteers, our Board of Trustees and the families who continue to inspire and drive us forward. It is a real privilege to lead such a passionate and ambitious organisation.

As we look ahead to the next financial year, we remain committed to strengthening our impact, building our community and amplifying the diverse voices of families so they get the care and support they need to thrive. Together, we are building a future where every child with eczema feels understood, supported and never alone.

A handwritten signature in black ink, consisting of stylized letters 'S' and 'H'.

Suzi Holland
Chief Executive Officer

Why EOS exists

What's the itchiest thing you can think of?

- A scratchy woollen jumper?
- A mosquito or midge bite?
- Underneath the cast for a broken leg?
- Chicken pox?

Now imagine that it won't go away.

The jumper can't come off. The bite is not going to heal. And what if that jumper or mosquito bite covered 50% of your body or your child's body. You want to scratch it, don't you?

Sometimes you might scratch, so hard that the skin breaks and you bleed, leaving the skin open to infection.

You wouldn't sleep well, would you? So you wouldn't feel rested and ready to learn in school or go to work. You would be exhausted and frustrated.

People might look at you because that jumper or huge bite looks unusual. They don't understand your frustration because it is just a jumper or just a bite.

You might feel lonely because it doesn't seem like anyone else has to live with a scratchy jumper or a huge mosquito bite.

This can be the reality of living with eczema.

Eczema can completely change the life course of a child or young person.

If your skin is always painful, dry and itchy, it impacts every area of life. You can't sleep and without sleep you are exhausted.

- A tired, uncomfortable toddler is not going to join in at playgroup.
- An exhausted child can't pay full attention in school, especially when their skin is still itchy.
- A sleep deprived teenager with painful skin will struggle when sitting an exam.

In order to soothe their skin they have to put cream on several times a day. No child wants to be putting cream all over their body in the middle of the school day or just before going to a birthday party.

Nor do they want to hear horrible words from other children about how they look.



As a parent, you want to do everything possible to make it better for your child.

Your life becomes a cycle of sourcing creams, making sure the cream goes on, figuring out what might trigger a flare in your child's eczema and how to avoid those triggers. Speaking to doctors when nothing is improving and speaking to teachers to make sure your child's situation is considered.

It can be exhausting and lonely. You may not know any other parents dealing with the same thing.

EOS is here to offer support and advice and to help children, young people and parents with eczema to connect. They don't have to feel alone in their battle, we are here.

"It made so much difference to talk to someone who really understands. Our calls really gave me my confidence back when it sometimes felt that nothing I did was working."

Facebook



A few facts about eczema

One in five children in the UK have atopic eczema

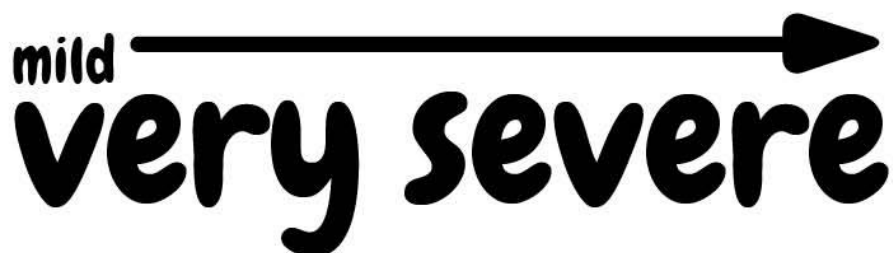
That is roughly 6 in every classroom, over 40 in every primary school and possibly up to 300 in every secondary school.



It can range from mild to very severe and affect every aspect of a child's life. No matter where the eczema is on this scale, it can have significant impact.

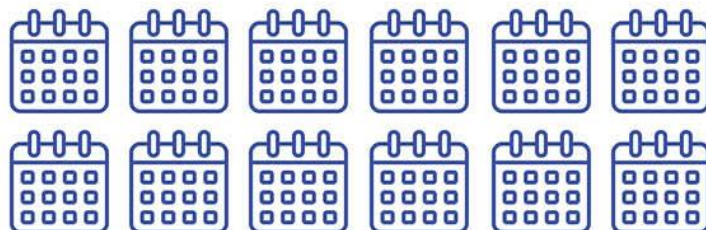
Eczema is a chronic condition

Even when eczema goes away, there is always a risk it will return.

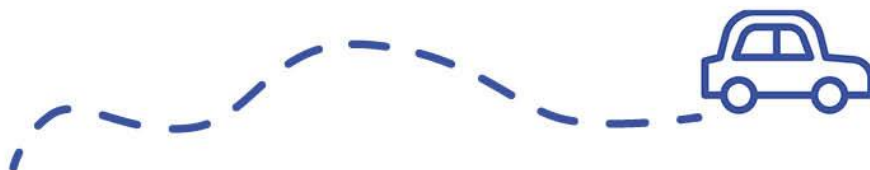


There is no cure for eczema, only ways to manage it.

The waiting time to see a dermatologist can be years.



Treatment for severe eczema can include phototherapy, biologics and immunosuppressants. This can entail families travelling miles every week to attend hospital appointments, or young children having to face regular injections to manage their condition.



Our work and our approach

The families who join EOS are at the heart of everything we do. Alongside feedback after sessions and specific services, we have an Annual Members' Survey in March and we do short surveys on our social media. We want to make sure that we are delivering the services that families want and look for.

EOS also has an Advisory Panel that meets regularly. The Advisory Panel includes members, healthcare professionals and others with lived experience of eczema. They help shape our services and what we offer families. Their varied experiences means that we can consider many sides when developing services.

The EOS Youth Panel is a group of magnificent young people aged between 16 and 25 from across the UK who all have eczema. They meet every two months and alongside helping raise awareness of eczema, they help EOS build services that are relevant to young people. The Youth Panel has also turned into a great support network for the young people involved and friendships have been built across the UK.



Tailored support

Across the UK, more families are turning to EOS for support.

In 2024/25 we welcomed

836

new families, bringing the total number of members we supported in 2024/25 to 4,862.

"I found EOS when we were really struggling, it was all new to us and as a parent my heart was breaking. I felt the EOS was a lifeline, I felt less alone and it was good for my little one to see that other children were facing similar issues and she felt less alone."

From Annual Survey

Welcome packs

Each new family received a welcome pack filled with essential information and resources to help parents/carers and children better understand eczema and to develop effective coping strategies.

"Thank you so much for the brilliant welcome pack. My son loved the fidget toy and the book. I can't tell you how much it's meant to me to know your organisation simply exists. So thank you."

Email feedback



1 to 1 support

In addition to the pack, families are offered 1-1 support via telephone, text or email.

In 2024/25

192

families received 1 to 1 support.

This support is often the first time that families have spoken to someone who truly understands what they are going through.

"The support call was so valuable, it really made a difference for both my son's and my own wellbeing"

From Annual Survey



Events

June

Belfast event

In June we were very happy to be in Belfast. We are acutely aware of the immense challenges felt by families in Northern Ireland due to limited access to dermatology services. It was a great day bringing together parents and children who benefitted from connecting with one another, participating in a highly valued Q&A session with a dermatology consultant, and receiving direct support from the EOS team.

90% of families attending the event strongly agreed that meeting other families made them feel more supported in managing their child's condition.

August

Webinar with Dr. Richard Goodwin

In August, we hosted a webinar with Dr. Richard Goodwin, a dermatology consultant in Wales. Dr Goodwin spoke about all aspects of eczema and gave families some great tips to help them manage the condition. This event strengthened our positive relationship with Dr. Goodwin and his team while providing invaluable support to many families. We are very pleased to further embed and strengthen our work in Wales.

70% of participants said they felt the webinar helped them to feel more supported to cope with their child/young person's eczema.

"We both found it really useful and took a lot away from it. So thank you."

Participant at webinar

"A wonderful day - I no longer feel alone."

Parent who attended Bristol event

September

Bristol event

In September, the team were in Bristol to deliver another family event. Parents and carers experienced a live peer support session which was extremely emotional for all. They also met with an advanced nurse practitioner in dermatology to get some valuable information to help them manage their child's condition.

90% of parent/carers at the Bristol event strongly agreed that meeting other families had made them feel more supported in managing their child's eczema.

The children got to connect and have fun with their peers and took part in a wellbeing session with Dana from 'Relax Kids'. The session was fantastic, and the children learned some new strategies to help them manage stress. The success of this session even inspired us to try out similar workshops online for children in Scotland.

100% of parent/carers agreed that listening to the healthcare professional had given them more strategies to support their child's eczema.

October

Webinar with Dr Tess McPherson

In October we held another webinar with Dr Tess McPherson, Consultant of Dermatology, alongside a member of our Youth Panel. This webinar was part of our World Eczema Day campaign 'Eczema - It Gets Under Your Skin'. We looked at the emotional impact eczema can have on a young person. Our Youth Panel members were able to provide some great insights into how they coped with the impact of the condition.

We supported 83 people through the delivery of this webinar on the day and the recording is now shared with new members joining EOS.



Building community

Peer support for parents/carers

We understand the isolation that so many families can feel when supporting a child with eczema. Many of our members tell us that other people don't see the impact that the condition can have on everyone in the family.

To help families feel less isolated, we deliver Grab a Cuppa (peer support) sessions for parent/carers. These sessions provide a safe place for parents/carers to share their experiences with each other and get support from peers as well as EOS staff.

Peer support for children

The isolation is also felt by children and young people with eczema. To bring them together we offer online peer support sessions for children aged 7-12 years.

We delivered our first in-person session in Scotland with an organisation called 'Under the Trees'. 12 children attended and had great fun meeting their peers, connecting with the outdoors and working together to build dens and bridges in the woods. The session was an enormous success and the children engaged really well with one another.

After seeing how impactful the Relax Kids session was in Bristol, we ran 3 online workshops with Relax Kids for children in Scotland to learn strategies for managing stress. The children received a self-esteem toolkit to help them to continue using the strategies outside of the sessions.

11 Grab a Cuppa sessions attended by a total of **95** parents/carers

3 of these sessions were in person which allowed families to connect with people in their area.



We delivered **12** High Five Kids Club sessions, where **127** children made valuable connections with their peers and began to feel less alone in managing their condition.



"My daughter enjoyed learning different strategies to help her to manage big emotions and develop her self-confidence. The adults delivering/overseeing the sessions were supportive and kind. They put my daughter at ease, even via virtual platform."

Parent whose child attended Relax Kids online

Social media

Social media is a key area for EOS to provide information and support. Our audience and online community continues to grow and 2024/25 saw EOS becoming established on LinkedIn as well.

On our platforms we provide accurate and safe information about eczema, along with content that shows the realities of living with eczema.

Key updates for 2024/25

- We have developed an active presence on LinkedIn, growing an audience of Health Care Professionals, working professionals and fundraisers.
- Our closed Facebook group, only for members, gets bigger every year and now has 1858 members. It is a highly valued forum for parents to share experiences and get support.
- In July we launched 'Ask Moira', an agony-aunt style blog answering nonmedical, family and teen questions. Members can submit their questions via social media.
- In 2024/25 we introduced 'Wellbeing Wednesday' and 'Wednesday Wins' in the group to encourage families to share some positivity when they experience it. This is a great way to give hope to others who may not be feeling positive at that time.



Followers in
Apr 24

2042

3684

64

115

Followers in
Apr 25

2847

4113

400

488

Building futures

School workshops

EOS has continued to offer support to children at nursery/school through our online workshops delivered by one of our school workers.

In 2024/25 we launched a pre-recorded version of each workshop. This has made it easier for schools to engage with us and one school used our workshop for a whole school assembly.

The workshops teach the children what it means to have eczema and how to be a good friend to a child with the condition.

Teacher training

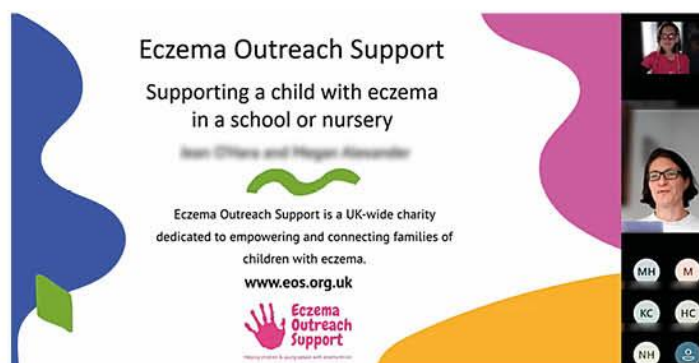
Our newest initiative for raising awareness and supporting children in nursery and primary school settings is to educate the staff who work with children.

In 2024/25 we developed and launched CPD (Continued Professional Development) training workshops in Scotland as a pilot. We delivered 4 of these CPD sessions and 34 education professionals attended.

The CPD workshop is designed to help education staff become more aware of the impact that eczema can have on a child and give them strategies to help support that child better in their setting.

90% of participants said they learned practical ways to help a child with eczema in their class.

85% learned about the impact that eczema can have on a child.



In 2024/25 we delivered **17** school workshops, reaching **1362** children across the UK.

“The workshop was fantastic, and the children thoroughly enjoyed it. The varied content, using video and breaking up content with movement breaks really helped to maintain their engagement. Thanks for providing this positive experience for the class!”

Teacher after school workshop

95% said they were confident in assessing the needs of a child with eczema and able to help them flourish in their learning.

“Really enjoyed the course and found it very useful. I suffer from eczema myself and have been to doctors for years for help but learned a lot today, which will help me as well as my students. Really helped me to empathise with my students and what they may be going through with their eczema. I now understand how to help them and to allow them to feel supported in school in practical ways.”

Teacher who attended one of the CPD workshops

Amplifying voices

Eczema remains a misunderstood and often underestimated condition. We hear from families every day about the challenges they face and we want to share the diverse experiences and perspectives of families. We want the voices of young people and families with eczema to be heard, so that their unique needs can be met.

The EOS Youth Panel continue to have a prominent role in this work, sharing their experience of living with eczema to various audiences. On many occasions they have brought their audience to tears with their heartfelt experiences.

Across 2024/25, our work focused on:

Contributing to eczema research

Our staff and volunteers took part in a range of opportunities with academics, healthcare professionals and other voluntary sector organisations including:

- The **RAPID Eczema Trials**. Designing and running clinical trials to answer the key questions people have about eczema management.
- The **A-STAR Registry Advisory Group**. An observational study assessing the safety and efficacy of systemic immunomodulators for people of all ages with atopic eczema.
- A steering group for a **James Lind Alliance Priority Setting Partnership (PSP) for food allergy in children**. The PSP brings patients, their carers and clinicians together to identify and prioritise unanswered questions in food allergy in children for future research.
- **BIOMAP**. Dedicated to improving direct disease management in atopic eczema and psoriasis.

Improving healthcare

Our Youth Panel took part in a range of webinars and presentations. They developed resources to support and improve the care provided to young people by healthcare professionals.

Highlights included taking part in a live Q&A at the British Dermatology Nursing Group's Eczema Masterclass and a webinar on stigma and eczema for nurses across the UK. Additionally we are contributing to resources for an online learning tool for dermatology clinicians.

Contributing to clinical and patient networks

Our CEO and Head of Services continued to be active members of a range of patient networks including the Scottish Dermatology Council, the British Association of Dermatologists PSG Group, the Centre for Appearance Research's Appearance Collective and GlobalSkin, a global network of skin patient organisations.

Campaigns

World Eczema Day

Every year we join in with World Eczema Day in September. In 2024 our focus was on the mental health impact of eczema. Our campaign 'Eczema – It Gets Under Your Skin' featured several members talking about the reality of living with eczema and the emotional toll it can take on the whole family.

It was a very successful campaign, reaching over 278,000 users on social media channels and three stories featured in the press.

Eczema Outreach Support



Move 5

Between 1-10 October we ran our Move 5 campaign on all socials. Our audience was engaged, with our Move 5 Instagram Reels some of the most watched in 2024. We even had a reshare on Sir Chris Hoy's professional Instagram account, which has a following of 180,000.

Soothe the Scratch

Members Rachel and Lily headed the 2024 Christmas Campaign 'Soothe the Scratch'. In 8 short clips they discussed all things eczema, including what it's like to live with eczema, how it can impact the whole family and how EOS has supported them. It was a very well received campaign.

Reach Out for Eczema

In March 2025 we ran our very first 'Reach Out for Eczema' campaign, asking our supporters to reach out to their own communities and networks to spread the word about the realities of eczema and how to support EOS.

The campaign had good engagement on socials and the website and we hope to grow on this in 2026.

Awards

It is always encouraging when others recognise the work done by EOS staff and volunteers.

In 2024 our Services Team came runners up in the UK Self Care Forum Awards for our Grab a Cuppa peer support work.

"Good focus on supporting self-management of eczema. Very scalable and replicable. The outputs of Grab a Cuppa are impressive in supporting children's care and treatment longer term." The judges, Self Care Forum Awards 2024

Both our Services Team and our Youth Panel were finalists in the Quality in Care Dermatology Awards 2024, with the Youth Panel coming highly commended in the Dermatology Team of the Year category.

"Really helped my daughter feel that she wasn't alone, and full of practical tips and resources too"

Response to welcome pack video

Thank you for raising awareness of the emotional impact it has. My eczema is mostly gone now I am 50, but the emotional scars of childhood eczema linger. It was very much a different world in the 70s when I was at school with eczema.

Instagram comment

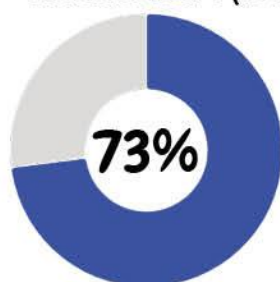


What our members say

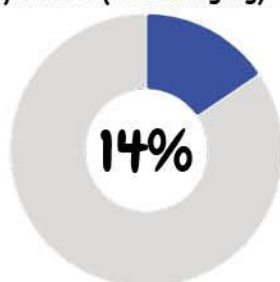
EOS Annual Members' Survey 2024/25

In the EOS Annual Members' Survey, respondents were asked to rate any positive impact EOS has had on their family dealing with eczema.

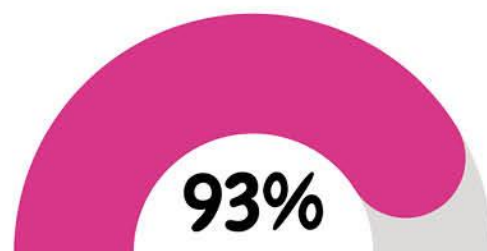
On a scale from 0 (no impact) to 100 (life changing)



gave a score of 50 or above



scored EOS's impact 100



Of members would recommend EOS to a friend.
The remaining 7% would consider doing so.

"Just what an amazing lifeline it was when [I] felt so lost and alone and will be forever grateful."

Annual Survey response

"Thank you so much for the help and support! It was extremely valuable for me as a carer to know that I was not alone in supporting my baby with eczema."

Annual Survey response

94%

Of carers said they feel less isolated with the support of EOS.

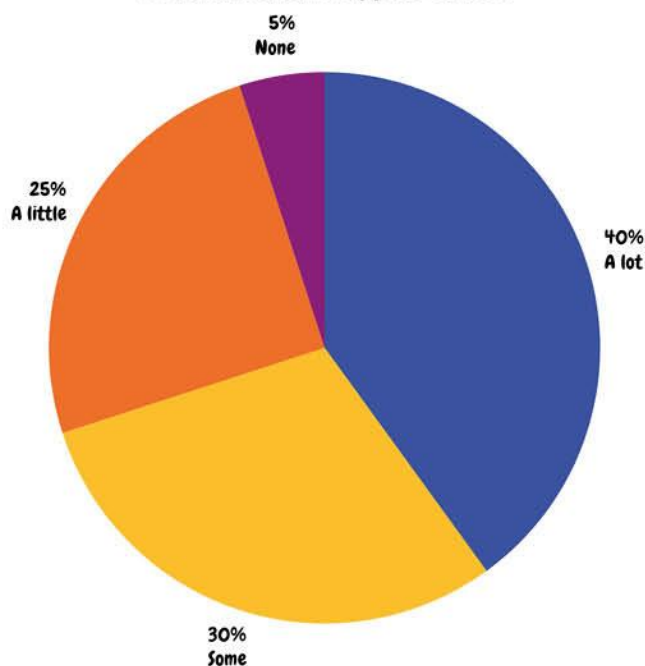
93%

Reported their child (aged 3+) feels less isolated or alone dealing with eczema.

88%

Of carers reported a positive difference in their child's mental wellbeing after receiving support from EOS.

Members feel more confident in managing their child's eczema with the support of EOS.



Looking ahead

As we reflect on the year behind us, we are immensely proud of the progress Eczema Outreach Support has made in supporting children and young people with eczema and their families. Yet, we know our work is far from finished.

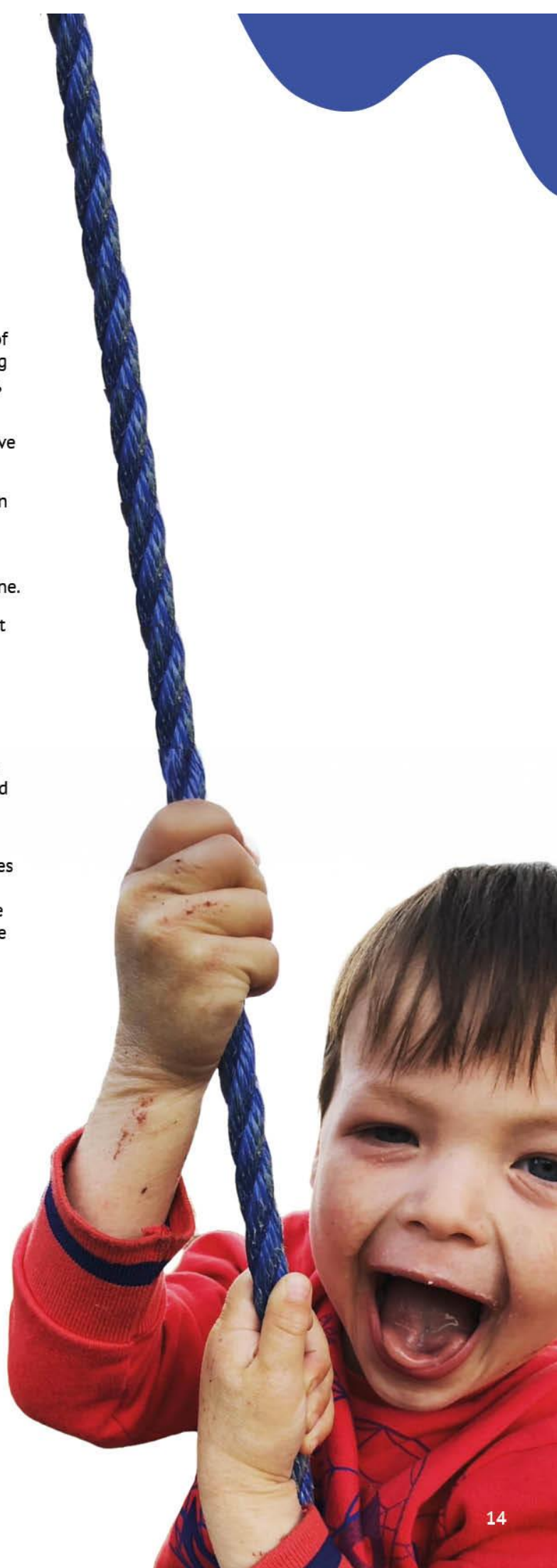
Looking ahead, we are excited to build on the foundations we've put in place over the last 14 years.

We are moving into a new strategic period. Our focus will be on the areas that members have told us matter most to children and young people with eczema and their families:

- **Community building** so no child with eczema faces it alone.
- Providing **tailored practical and wellbeing support** that values the unique experiences and circumstances of each child and their family.
- **Building futures** through our work with education professionals and in schools.
- **Amplifying the voices** of our diverse community so that their experiences are valued and their needs understood and met.

We will invest in new digital tools to expand our reach and make our services even more accessible, particularly for families in remote or underserved communities. We will also continue to work closely with schools and health professionals to create a more supportive and informed environment for young people with eczema.

None of this would be possible without the ongoing support of our funders, partners, volunteers - most importantly - the families who allow us to be part of their journey. Together, we are creating real change.



Annual Accounts

2024/2025

Financial Review

The majority of our income, £270,584 in the year to 31st March 2025 (2024: £347,746) came from grants. This was complemented by generous donations from businesses, individuals and people taking on challenges to raise funds for EOS.

Our expenditure during the year decreased from £353,961 in 2024 to £313,007 in 2025. This decrease is mainly due to moving office premises and other changes made to save costs.

The Charity had a deficit this year of £42,423 compared to a deficit last year of £6,215. We are in the process of diversifying income streams in response to the huge demand on Trusts and Foundations in recent years making this type of income much harder to secure. Our fundraising strategy places a high emphasis on growing unrestricted donations from individuals and companies. Growth in these areas require time to yield a return on investment, but both have demonstrated increased income throughout 2024/25 and are projected to continue to rise.

The result of the income and expenditure figures given above was that the charity had a balance of funds at the year end of £112,616 (2024: £155,039). £38,215 of this balance (2024: £64,767) was held as restricted funds – made up of a variety of different grants provided for specific purposes, as detailed in Note 12.

Reserves Policy

Introduction

EOS is primarily dependent on restricted income from trusts, foundations and private sponsors, which means that income can fluctuate. In order to protect EOS members and staff from sudden major changes in the service provided, it is considered prudent to have some financial reserves to bridge any short-term funding gaps or to ensure EOS can be closed in an orderly manner.

Reserves to be held

The aim in any financial year should always be to hold unrestricted reserves equivalent to at least 25% of the planned operational expenditure in that current year, currently budgeted as £76,640 for 2025-26. This does not include any major one off expenditure eg. investment in new infrastructure or research. This should allow several options if a funding shortfall occurs, while also ensuring there is money for any contract and/or redundancy payments due.

In certain periods additional investment may be required which could take the unrestricted reserves below the target. The level of unrestricted reserves held should never go below the calculated cost of redundancies to all eligible staff at the end of the financial year + the cost of the most expensive sick leave to one person that could be incurred that year (whichever member of staff that may be depending on eligibility and salary) + any major contractual obligations. This is calculated as £50,000 and the current level of reserves is adequate to meet this lower threshold.

Setting amount of Reserves

At the beginning of every financial year (April) once the annual budget has been agreed the amount aimed to be kept in reserves will be set.

Spending of Reserves

Should the situation arise where the reserves are required the Board and the CEO will decide how best to spend the reserves (e.g. staffing and activity levels) depending on the circumstances.

Reserves Policy *(continued)*

Review

We are committed to formally reviewing our policy and good practice every two years however this does not prevent any changes taking place at any other time due to changes in practice or legislation.

At the year end the Charity holds £112,616 (2024: £155,039) in reserves of which £74,401 (2024: £90,272) is unrestricted and of this, free reserves not invested in fixed assets amount to £74,401 (2024: £90,272). No material amounts have been designated. The funds held at the year end place the charity in a strong position to commence the next financial year. As with most charities the Charity constantly needs to seek new sources of funding in order for the work to continue.

Going concern

The trustees are not aware of any circumstances which would lead to the winding up of the Charity and thus are confident in its status as a going concern.

Reference & Administrative Information

Charity Name: Eczema Outreach Support is a Scottish Charitable Incorporated Organisation. The charity changed its name on 1 April 2018 from Eczema Outreach (Scotland).
Also known as Eczema Outreach Scotland and EOS.

Board of trustees at date of approval of Annual Report and Accounts:

Elected during the year

Catalina Runcie (10 Oct 2024)

Re-elected during the year

Faisal Dubash (10 Oct 2024)

Trustees co-opted since the AGM

Heather Bell (28 Jan 2025)

Julija Gurman - Treasurer (22 April 2025)

Karim Hussain – Vice treasurer (22 April 2025)

Other trustees

Steven Macdonald - Chair

Sarah Jane Mitchell – Vice chair

Emily Manning

Rebecca Alderdice

Resigned Trustees during the year

Judy Williamson - Vice-chair – (25 April 2024)

Laraine Aikman (25 April 2024)

Peter Morwood – Treasurer (16 July 2024)

Reference & Administrative Information

Charity Address: Linlithgow Partnership Centre, Tam Dalyell House, 93 High Street,
Linlithgow, EH49 7EZ

Tel: 01506 840 395 / 07 807 048 070

Web www.eos.org.uk E-mail: info@eos.org.uk

Independent Examiner: Andrew Niblock, Henderson Loggie LLP, 10 – 14 Waterloo Place,
Edinburgh, EH1 3EG

Governing Document: EOS is a Scottish Charitable Incorporated Organisation, governed by its constitution. It was registered with OSCR on 17 June 2011.

Charitable Purposes:

- 1.1 The relief of those in need by reason of disability. People with eczema are given the opportunity to meet their full potential in life.
- 1.2 The Advancement of health. Families affected by eczema feel supported, confident and lead healthier lives. Professionals have appropriate knowledge and skills to deliver quality services to people with eczema and their families.
- 1.3 The promotion of equality and diversity. Communities have an understanding of the condition and offer inclusive opportunities. Policy makers understand the needs of people with eczema and their carers and are able to design adapted services.

Charity Governance & Management:

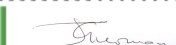
The trustees are responsible for the overall strategic direction of the organisation. New Trustees are recruited and appointed by the Board using a process of applications, interviews and “taster” board meetings.

A senior management team, led by the CEO, is in place to manage the day-to-day operations of the charity.

This annual report was approved by the board, signed on its behalf by Julija Gurman, Treasurer.

Date: 8 July 2025

Signature:


Julija Gurman – 2025-07-08, 12:01:28 UTC

Independent Examiner's Report

I report on the financial statements of the charity for the year ended 31 March 2025 which are set out on pages 20 to 31.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the financial statements in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). The charity trustees consider that the audit requirement of Regulation 10(1) (d) of the Accounts Regulations does not apply. It is my responsibility to examine the financial statements as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

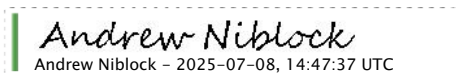
Basis of independent examiner's report

My examination is carried out in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended). An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the financial statements.

Independent examiner's statement

In the course of my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with Section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations (as amended); and
 - to prepare accounts which accord with the accounting records and comply with Regulation 9 of the 2006 Accounts Regulations (as amended);have not been met, or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.


Andrew Niblock – 2025-07-08, 14:47:37 UTC

8 July 2025

Andrew Niblock CA
Independent Examiner
For and on behalf of Henderson Loggie LLP
The Stamp Office, Level 5,
10 – 14 Waterloo Place
Edinburgh
EH1 3EG

Statement of Financial Activities

For the year ended 31st March 2025

	Note	Unrestricted Funds £	Restricted Funds £	Total 2024-25 £	Unrestricted Funds £	Restricted Funds £	Total 2023-24 £
Income and endowments from:							
Donations and legacies	2	31,329	229,352	260,681	33,841	307,712	341,553
Charitable activities	3	9,350	-	9,350	4,824	-	4,824
Bank interest receivable		553	-	553	597	-	597
Other income	4	-	-	-	772	-	772
Total income		41,232	229,352	270,584	40,034	307,712	347,746
Expenditure on:							
Raising funds	5	27,968	-	27,968	14,926	10,052	24,978
Charitable activities	6	29,135	255,904	285,039	31,913	297,070	328,983
Total expenditure		57,103	255,904	313,007	46,839	307,122	353,961
Net (expenditure)/ income		(15,871)	(26,552)	(42,423)	(6,805)	590	(6,215)
Transfer between funds		-	-	-	-	-	-
Net movement in funds		(15,871)	(26,552)	(42,423)	(6,805)	590	(6,215)
Reconciliation of funds							
Total funds brought forward at 1 April 2024	11	90,272	64,767	155,039	97,077	64,177	161,254
Total funds carried forward at 31 March 2025	11	74,401	38,215	112,616	90,272	64,767	155,039

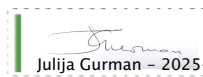
The notes on pages 22 – 31 form an integral part of these financial statements.

Balance Sheet

As at 31st March 2025

	Note	2025 £	2025 £	2024 £	2024 £
Fixed assets	9		-		-
Current assets					
Debtors	10	2,884		7,585	
Cash and bank		116,157		157,960	
		<u>119,041</u>		<u>165,545</u>	
Liabilities:					
Creditors: Amounts falling due within one year	11	(6,425)		(10,506)	
		<u></u>		<u></u>	
Net current assets			112,616		155,039
			<u></u>		<u></u>
Total net assets			112,616		155,039
			<u></u>		<u></u>
Unrestricted funds	12		74,401		90,272
Restricted funds	12		38,215		64,767
			<u></u>		<u></u>
Total funds			112,616		155,039
			<u></u>		<u></u>

These financial statements were approved by the Board of trustees and were signed on its behalf by:

 Julija Gurman – 2025-07-08, 12:01:28 UTC

Julija Gurman
Treasurer

8 July 2025

Notes to the Accounts

For the year ended 31st March 2025

1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material and significant in relation to the company's financial statements.

Basis of preparation

The financial statements have been prepared on a going concern basis in accordance with applicable accounting standards and under the historical cost convention. The charity is a public benefit entity and a Scottish Charitable Incorporated Organisation with the registered office as noted on page 18. The financial statements are compliant with the charity's constitution, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended), the Statement of Recommended Practice (SORP) FRS 102 "Accounting and Reporting by Charities", and in accordance with Financial Reporting Standard 102 (FRS 102).

Going concern

These financial statements have been prepared on the going concern basis which assumes that the charity will continue its operations. There are no material uncertainties that exist or material changes in the way the charity operates and the trustees consider it appropriate to prepare financial statements on a going concern basis.

Income

Income is recognised when the charity has entitlement to the funds, when it is probable that the income will be received and the amount can be measured reliably. Donations, grants and similar incoming resources are included in the year in which they are receivable, which is when the charity becomes entitled to the resource. Other trading income includes consultancy and research fees, which are recognised when the charity has delivered the service and is therefore entitled to the income.

Income that relates to a future period as a result of donor imposed conditions specifying the time period in which it must be used, is treated as deferred income.

Expenditure

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure. The charity is not registered for VAT and accordingly costs are shown gross of irrecoverable VAT. Where directly attributable, expenditure is allocated to the relevant functional category.

Expenditure on raising funds includes costs associated with generating income for the charity, either through fundraising initiatives or research projects. Expenditure on charitable activities includes costs incurred in supporting the charity and its objectives as set out in the trustees' report.

1 Accounting policies (*continued*)

Expenditure (*continued*)

Support costs are allocated between governance costs and other support costs. Governance costs comprise those costs involving the public accountability of the charity and its compliance with regulations and good practice. They therefore include the costs of the independent examination, together with the costs of trustees' meeting and some staff costs. Other support costs relate to the administrative costs of running the charity and are allocated to charitable activities accordingly.

Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Fixed assets

Tangible fixed assets are stated at cost less depreciation. Assets below £1,000 are not capitalised but are expensed in the year they are incurred. Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Office equipment	25% straight line
Furniture and fittings	25% straight line

Debtors

Other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid at the reporting date.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in a transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity, without further specified purpose and are available as general funds.

Restricted funds are those funds which are subject to restrictions on their expenditure imposed by the donor.

Pensions

The charity contributes to employees' individual pension plans. The amounts charged in the Statement of Financial Activities represent the contributions to the defined contribution scheme and to individual pension plans in respect of the accounting period.

2. Donations and legacies

	Unrestricted £	Restricted £	2025 Total £	2024 Total £
General Donation	20,129	-	20,129	16,668
Corporate Donations	6,000	-	6,000	673
Grants from Trusts	4,000	109,716	113,716	219,127
Private Sector Grants	-	107,876	107,876	97,885
Donations in Kind	1,200	11,760	12,960	7,200
	<u>31,329</u>	<u>229,352</u>	<u>260,681</u>	<u>341,553</u>
	=====	=====	=====	=====

Of the prior year figures, £307,712 was restricted.

Included within general donations is £300 (2024: £140) received from a Trustee.

3. Charitable activities

	Unrestricted £	Restricted £	2025 Total £	2024 Total £
Awareness Session	8,740	-	8,740	4,102
Project Income	610	-	610	722
	<u>9,350</u>	<u>-</u>	<u>9,350</u>	<u>4,824</u>
	=====	=====	=====	=====

4. Other income

	Unrestricted £	Restricted £	2025 Total £	2024 Total £
Room Hire	-	-	-	772
	<u>-</u>	<u>-</u>	<u>-</u>	<u>772</u>
	=====	=====	=====	=====

5. Expenditure on raising funds

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Fundraising	4,344	-	4,344	4,844
Salaries	21,759	-	21,759	17,702
Employers N.I.	1,013	-	1,013	1,212
Pension	852	-	852	1,220
	<u>27,968</u>	<u>-</u>	<u>27,968</u>	<u>24,978</u>
	<u><u>27,968</u></u>	<u><u>-</u></u>	<u><u>27,968</u></u>	<u><u>24,978</u></u>

Of the prior year figures, £10,052 was restricted.

6. Charitable activities

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Support	338	28,706	29,044	50,206
Awareness	1,500	3,714	5,214	5,641
Behind the Scenes	203	13,906	14,109	29,349
Salaries	18,467	174,604	193,071	215,121
Donations in kind	1,200	11,760	12,960	-
Employers N.I.	1,042	9,979	11,021	10,027
Pension	750	6,767	7,517	7,246
Governance costs	5,635	6,468	12,103	11,393
	<u>29,135</u>	<u>255,904</u>	<u>285,039</u>	<u>328,983</u>
	<u><u>29,135</u></u>	<u><u>255,904</u></u>	<u><u>285,039</u></u>	<u><u>328,983</u></u>

Of the prior year figures, £297,070 was restricted.

7. Governance costs

	Unrestricted	Restricted	2025 Total	2024 Total
	£	£	£	£
Salaries	2,751	5,860	8,611	7,841
Employers N.I.	280	375	655	528
Pension	110	233	343	247
Accountancy	2,494	-	2,494	2,375
Governance costs	-	-	-	402
	<u>5,635</u>	<u>6,468</u>	<u>12,103</u>	<u>11,393</u>
	<u><u>5,635</u></u>	<u><u>6,468</u></u>	<u><u>12,103</u></u>	<u><u>11,393</u></u>

Of the prior year figures, £7,565 was restricted.

8. Staff costs

	2025 £	2024 £
Wages and salaries	223,441	240,662
Social Security costs	12,689	11,767
Other pension costs	8,712	8,715
	<u>244,842</u>	<u>261,144</u>

The average monthly number of employees during the year was as follows:

	2025 No	2024 No
	13	15

No employee earned in excess of £60,000 (2024: £60,000).

	2025 £	2024 £
Key management compensation	92,798	88,869

Key management includes the Chief Executive Officer, Chief Operating Officer and Head of Services.

During the year there were no trustee expenses paid (2024: £nil paid to trustees).

9. Fixed assets

2025	Office equipment £	Furniture and fittings £	Totals £
Cost at 01/04/24	-	807	807
Disposals	-	-	-
Cost as at 31/03/25	-	807	807
Depreciation as at 01/04/24	-	807	807
Charge for the year	-	-	-
Depreciation as at 31/03/25	-	807	807
NBV at 01/04/24	-	-	-
NBV at 31/03/25	-	-	-

10. Debtors

	2025 £	2024 £
Trade Debtors	2,230	1,985
Accrued Income	654	5,600
	2,884	7,585

11. Creditors

	2025 £	2024 £
Social Security and Other Taxes	2,742	4,559
Other Creditors	1,588	3,952
Accruals	2,095	1,995
	6,425	10,506

12. Movement of Funds

	Opening Balance 1/4/24 £	Income £	Expenditure £	Transfers £	Closing Balance 31/3/25 £
Unrestricted Funds					
General Fund	89,772	37,232	(54,167)	-	72,837
Unrestricted grants	500	4,000	(2,936)	-	1,564
Total Unrestricted Funds	90,272	41,232	(57,103)	-	74,401
Restricted Funds					
Abbvie	-	15,000	(15,000)	-	-
Agents of Change	1,034	-	(1,034)	-	-
Alliance	1,479	34,522	(32,277)	-	3,724
Almirall	-	15,000	(15,000)	-	-
Awards for all – NI	5,645	-	(5,645)	-	-
Awards for All – England	5,920	-	(5,920)	-	-
Awards for All – Scotland	-	20,000	(6,330)	-	13,670
BSPAD	-	5,048	(5,048)	-	-
Brian Murtagh	6,902	-	(6,902)	-	-
Children in Need	-	15,000	(15,000)	-	-
Garfield Weston	-	25,000	(25,000)	-	-
Hive Accenture	-	10,000	(6,383)	-	3,617
Hugh Fraser Foundation	2,731	-	(2,731)	-	-
Leo Pharma	6,154	-	(6,154)	-	-
Pfizer	-	3,254	(2,578)	-	676
Pierre Fabre	-	12,032	(12,032)	-	-
Sanofi	4,455	-	(4,455)	-	-
Viartis	-	47,542	(31,802)	-	15,740
VTCT	9,589	9,071	(18,660)	-	-
Small Funds	20,858	17,883	(37,953)	-	788
Total Restricted Funds	64,767	229,352	(255,904)	-	38,215
Total Funds	155,039	270,584	313,007	-	112,616

12. Movement of Funds (continued)

	Opening Balance 1/4/23 £	Income £	Expenditure £	Transfers £	Closing Balance 31/3/24 £
Unrestricted Funds					
General Fund	79,030	24,534	(13,792)	-	89,772
Unrestricted grants	18,047	15,500	(33,047)	-	500
Total Unrestricted Funds	97,077	40,034	(46,839)	-	90,272
Restricted Funds					
Agents of Change	-	8,106	(7,072)	-	1,034
Alliance	-	18,027	(16,548)	-	1,479
Awards for all - NI	-	9,402	(3,757)	-	5,645
Awards for All – England	-	9,983	(4,063)	-	5,920
BAD	1,020	-	(1,020)	-	-
Big Lottery Fund	18,088	125,615	(143,703)	-	-
BoS Reach	6,657	-	(6,657)	-	-
Brian Murtagh	-	9,800	(2,898)	-	6,902
Children in Need	-	15,000	(15,000)	-	-
Global Skin	-	1,920	(1,920)	-	-
Hugh Fraser Foundation	-	5,000	(2,269)	-	2,731
Leo Pharma	-	7,500	(1,346)	-	6,154
Pfizer	-	19,790	(19,790)	-	-
Pierre Fabre	-	12,489	(12,489)	-	-
Sanofi	-	35,000	(30,545)	-	4,455
Sanofi Youth Project	3,412	-	(3,412)	-	-
Stafford Trust	-	-	-	-	-
Trefoil	-	-	-	-	-
VTCT	35,000	-	(25,411)	-	9,589
Small Funds	-	30,080	(9,222)	-	20,858
Total Restricted Funds	64,177	307,712	(307,122)	-	64,767
Total Funds	161,254	347,746	(353,961)	-	155,039

Fund Details:

Restricted funds

Abbvie	Towards supporting families with eczema.
Agents of Change	To develop TikTok channel for teenagers with AD.
Alliance	Enhancing the self-management skills of children with eczema and their carers in Scotland.
Almirall	Towards work with families with eczema, with a focus on neurodivergent children
Awards for All England	Reducing isolation in our community of families with eczema in England.
Awards for All NI	Reducing isolation in our community of families with eczema in Northern Ireland.

Awards for All Scotland	Towards building connections and community between families with eczema in Scotland
Brian Murtagh	Towards supporting families with eczema
BSPAD	For distribution of teen book about skin conditions to high Schools
Children in Need	Towards Family Worker salary.
Garfield Weston	Towards work reducing isolation.
Global Skin WED	Towards the promotion of activities for World Eczema Day.
Hive@Accenture	Towards support and activities for children with eczema aged under 13
Hugh Fraser Foundation	Towards supporting families with eczema in Scotland.
Leo	Towards the activities of the charity.
Pfizer	Towards Welcome packs
Pierre Fabre	Educational support to families with eczema in the UK.
Sanofi	Towards increasing confidence of children with eczema and their families.
Viatrix	To support the charity's work in education settings
VTCT Foundation	To support the process of investigating suitable IT systems to better support members
Small grants	Includes a number of smaller grants towards supporting EOS' activities, including grants from Cruden, Hospital Saturday Fund, Jeffrey Trust, M&G, Meikle, Mickel fund, Stafford Trust, St James Place, Trefoil and WM Mann Foundation.

13. Commitments under operating leases

At 31 March 2025 the charity had total commitments under non-cancellable operating leases as follows:

	2025	2024
	£	£
Total operating lease payments fallen due:		
Within one year	3,780	3,493
Between two and five years	1,494	756
	5,274	4,249

14. Analysis of net assets by fund

	Unrestricted £	Restricted £	Total £
2025			
Net current assets	74,401	38,215	112,616
	=====	=====	=====
	Unrestricted £	Restricted £	Total £
2024			
Net current assets	90,272	64,767	155,039
	=====	=====	=====



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E-SIGNATURE CERTIFICATE

Certificate Summary

ENVELOPE SUBJECT: 2025 Eczema Outreach Support accounts for signing
DOCUMENT: 2025 Accs - Eczema Outreach 30 June.pdf
DOCUMENT ORIGINATOR: Keri Ritchie (keri.ritchie@hlca.co.uk)

CERTIFICATE STATUS: **Completed**
DELIVERED: Jul 07, 2025 4:40 PM UTC
DOCUMENT PAGES: 31 CERTIFICATE PAGES: 1 TOTAL ENVELOPE PAGES: 32

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DOCUMENT ID: 6143ae0d-cb3b-437c-af37-40ae554086a4
ORIGINATOR IP ADDRESS: 87.246.91.14

COMPLETED SIGNATORIES: 1 / 1
COMPLETED IN PLACE SIGNATURES: 2 / 2
COMPLETED IN PLACE INITIALS: 0 / 0
CARBON COPY RECIPIENTS: 1

Signatures

E-SIGNED BY: Julija Gurman (julija.bugajeva@alumni.lcc.lt)
SECURITY LEVEL: Secure Email (Authenticated)
E-SIGNATURE ID: 9a2573c0-3652-4a39-9662-5c7f1759635b

SENT: Jul 07, 2025 4:40 PM UTC
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SIGNED: Jul 08, 2025 12:01 PM UTC
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I AGREE TO THE CONTENTS OF ALL PAGES ABOVE WITH AN ELECTRONIC SIGNATURE

PRINT NAME: Julija Gurman EMAIL: julija.bugajeva@alumni.lcc.lt

Carbon Copy

NAME: Dorte Al-Gailani EMAIL: dorte@eos.org.uk



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E-SIGNATURE CERTIFICATE

Certificate Summary

ENVELOPE SUBJECT: Eczema accounts for signing
DOCUMENT: 2025 Accs - Eczema Outreach 30 June_signed.pdf
DOCUMENT ORIGINATOR: Keri Ritchie (keri.ritchie@hlca.co.uk)

CERTIFICATE STATUS: **Completed**
DELIVERED: Jul 08, 2025 2:39 PM UTC
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COMPLETED SIGNATORIES: 1 / 1
COMPLETED IN PLACE SIGNATURES: 1 / 1
COMPLETED IN PLACE INITIALS: 0 / 0
CARBON COPY RECIPIENTS: 0

Signatures

E-SIGNED BY: Andrew Niblock (andy.niblock@hlca.co.uk)
SECURITY LEVEL: Secure Email (Authenticated)
E-SIGNATURE ID: 5ff908e1-5d31-432b-bdec-b7a0ee3b2c73

SENT: Jul 08, 2025 2:39 PM UTC
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SIGNED: Jul 08, 2025 2:47 PM UTC
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Andrew Niblock

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PRINT NAME: Andrew Niblock EMAIL: andy.niblock@hlca.co.uk

Timeline