

What we did in  
2020/2021  
and why it mattered



Registered Charity SCIO SC042392







# Our Aims and Activities

By accessing our services, children with eczema and their families in the UK will be:

- 1. Confident** – Children of eczema and their families increase their confidence in their self-management and coping skills.
- 2. Supported** – Children with eczema and their families feel more supported in regards to dealing with the condition and its impact on life, including at school and with their healthcare providers.
- 3. Connected** – Children with eczema and their families feel more connected with others by having access to a community of peers

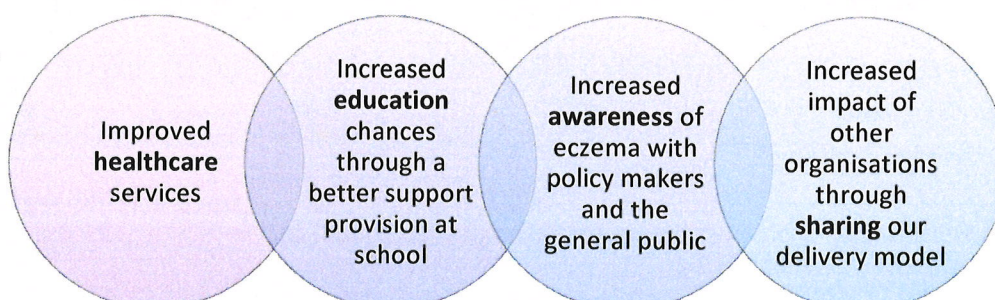
## How do we do it?

 <p><b>We offer direct support</b> and empower families with eczema so they can cope better with the impact of the condition on their life.</p> <p><b>1-1 support</b> from a team of Family Support Workers</p> <p><b>Tailored welcome pack</b> for the whole family</p> <p><b>School workshops</b> and help with 1-1 school healthcare planning</p>	 <p><b>We encourage children and adolescents</b> with eczema to engage in their own care and build confidence together.</p> <p><b>High 5 Club</b> for children aged 3 to 10 : fun eczema resources, competitions and workshops at events</p> <p><b>XY Club</b> for young people aged 11 to 17 : eczema guides, teen app, Instagram group, outings and self-management events</p>	 <p><b>We break the isolation of families</b> with eczema through opportunities to meet, learn and support each other.</p> <p><b>Learn &amp; Share events</b> for families and healthcare professionals to gain knowledge and meet others</p> <p><b>Online meet-ups and webinars</b></p> <p><b>Online community</b></p>
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We carried out a review of all our services based on our underpinning priorities: **Inclusive and accessible to all, impactful, safe & compliant** and **evidence based.**

With a focus on: **Equality, Diversity and Inclusion** and **Health Psychology.**

- 4. Improving healthcare, support at school and society - Our aims are:**

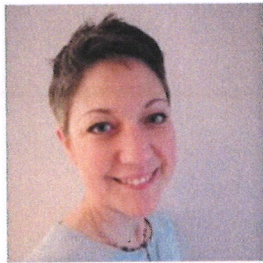




# Meet our friendly team

## Newcomers...

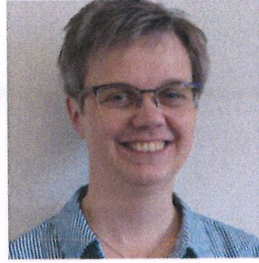
- We were delighted to welcome our new **Head of Services Suzi Holland** in August 2020.
- As part as our new **Volunteering programme, Angela Ward** kindly came to our office every week to help with our welcome packs (except during lockdowns periods).



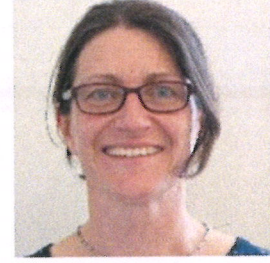
**Magali Redding**  
Chief Executive Officer



**Suzi Holland**  
Head of Services 



**Dorte Al-Gailani**  
Head of Finance and Administration



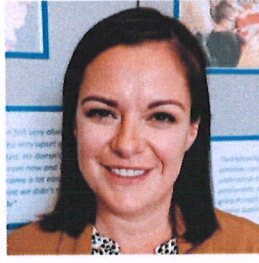
**Jean O'Hara**  
Support Worker



**Cheryl Alomai**  
Senior Family Support Worker



**Lynne Hogg**  
Family Support Worker



**Kirsty Ure**  
Communications and Fundraising Officer



**Lyndsay Noon**  
National Outreach Coordinator

*“I feel like we are going in such a **positive direction**. I'm so **grateful** for all your **advice and support**. Eczema is still very much a part of our daily life but it is starting to feel so much more **manageable**. I don't think we would be in such a **positive place** without the **help** of yourself, your **website or the support group**.”*

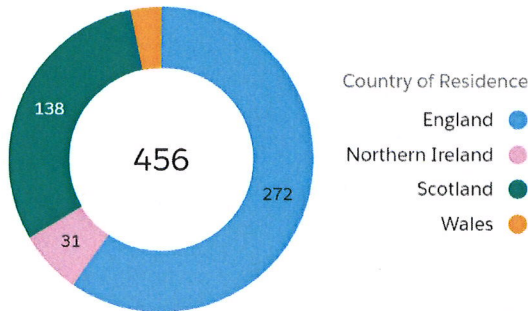
*Mother of a child with eczema, member of EOS*



# Personalised Support

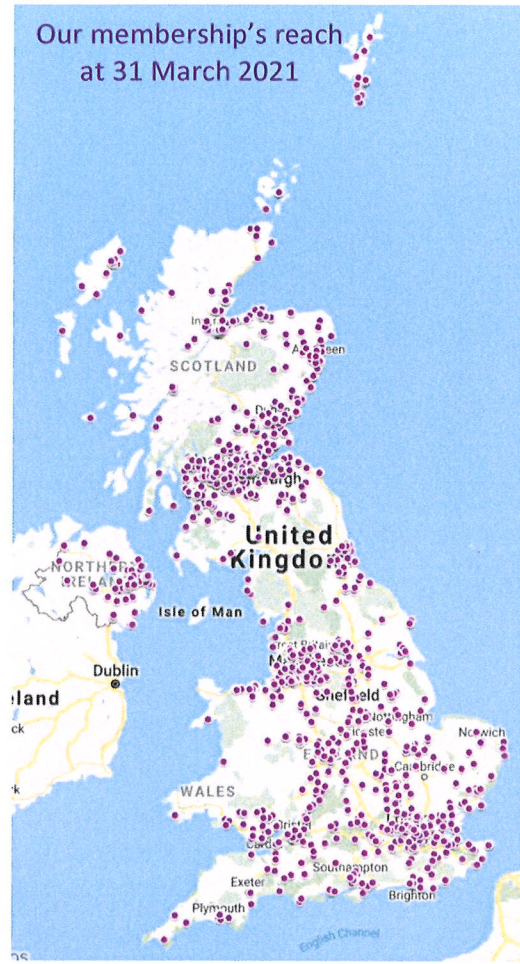
This year, we welcomed **456 new families**, making a **total of 2,659 families** supported by the charity since its launch in June 2011.

New members 20/21 by nation



Each family received a **tailored welcome pack** filled with evidence-based information on eczema and its treatments, self-management resources, other families' stories.

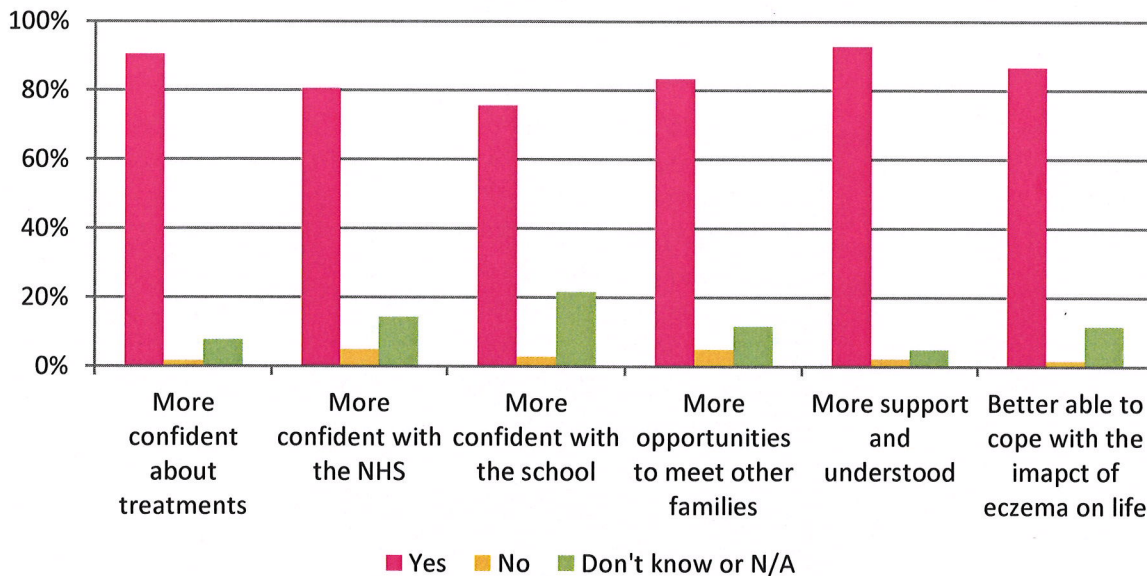
*"I was somewhat **overwhelmed** to receive such an **amazing pack** through the post today from EOS. I have at times felt so **exasperated** and **sad** about my son's eczema and to receive so much **information** was **wonderful**."*



Our team of Family Support Workers supported families through calls, texts and social media, **discussing all aspects of life impacted by eczema**, treatment choices, practical tips, and encouraging them to engage with the NHS, while providing much needed **emotional support**.

*"It's given me a **real confidence boost** as I have been feeling **lost and confused**."*

Since joining Eczema Outreach Support, families report feeling:



Members' survey March 2021



## Edha's story

Young member of EOS



Edha is mum to six-month-old Mila whose eczema was inflamed and itchy and causing her some distress. When Edha contacted EOS she felt alone and didn't know how to get the help she needed.

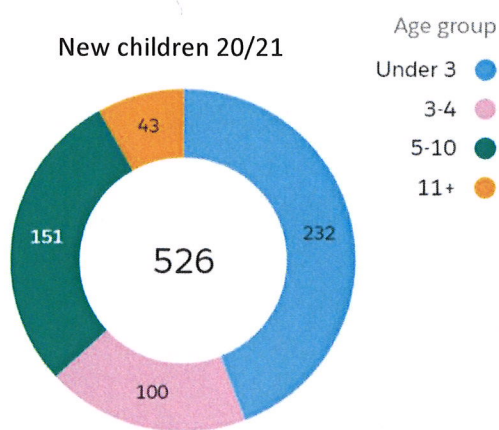
Family support worker Jean helped Edha work through some of the challenges she was facing and focus on the questions she wanted to ask at her next healthcare appointment. As a result of Jean's support, Edha typed up a list of all her daughter's medications, her medical history and questions, to take with her at each appointment. This helped her feel more confident and able to access the right care for the first time.

Edha said, "I really appreciate all your support. You've got so much knowledge! My husband is already talking about doing a fundraising event for EOS so that says a bit about how much we appreciate your help."





# Our children's activities



This year, we welcomed **526 new children**, 44% of them under 3, which is a significant increase compared to past years. Helping families at point of diagnosis means that we can provide support early and prevent future struggles, improving our families and children's chances to thrive.

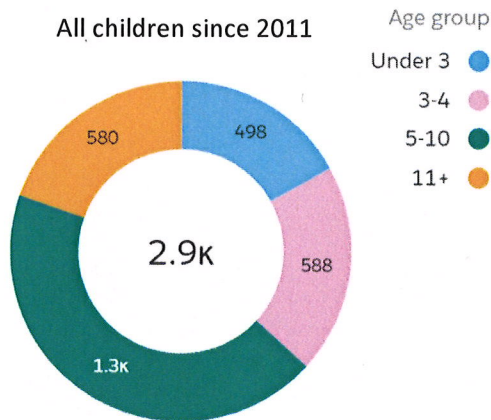
**Total number of EOS children: 2,948**

*"My son Ethan aged 3 1/2 suffers with atopic eczema covering his entire body which gets him down because he's very sore, tired and itchy. On top of that he is noticing people staring and he has other kids poke fun of his "dirty face".*

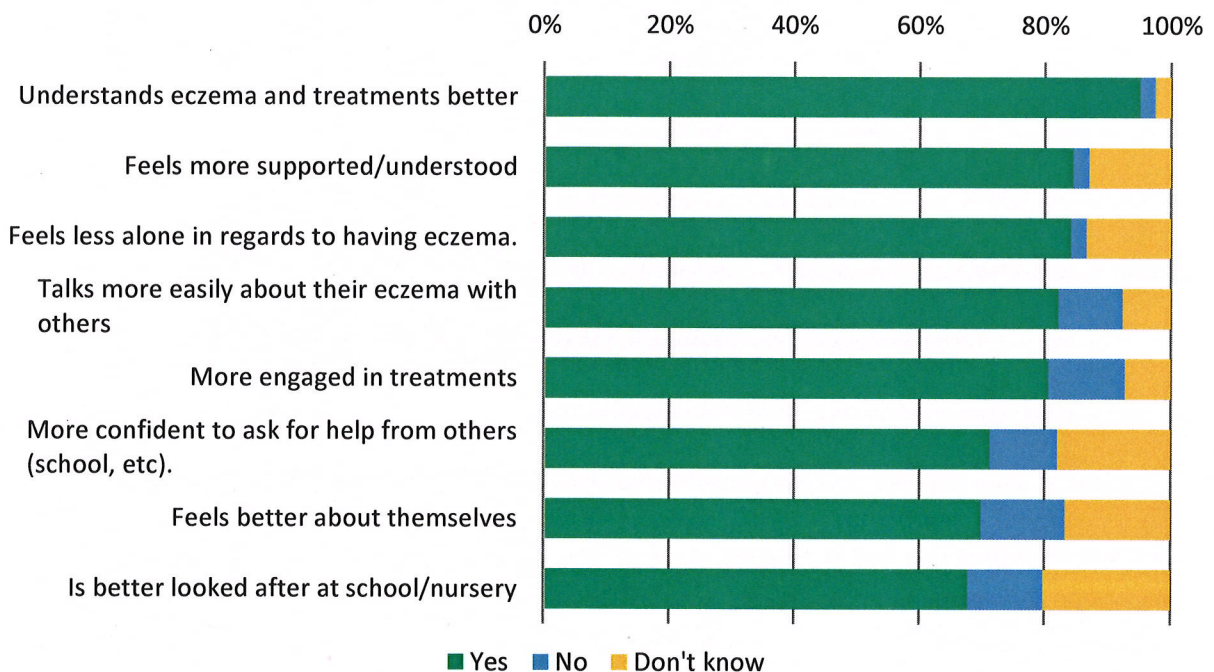
*His welcome pack came today and I wanted to email to let you know how grateful we are. It's really lifted his spirits, he put the cool pack straight into the fridge, he's keeping his fidget blocks in his pocket to use when he feels angry or itchy and he loves the book.*

*We've looked through the leaflet of other kids with eczema and he can see that it is not just him.*

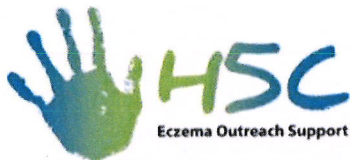
*What a lovely, helpful and encouraging box for him to come home from preschool!"*



## The difference EOS made to children with eczema (old enough to have benefited directly)



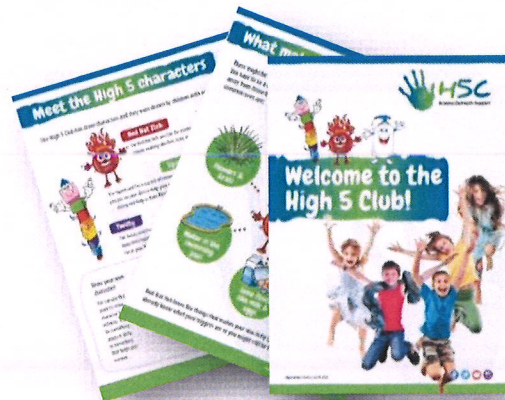




In 20/21, 1,870 children aged 3-10 were part of our High 5 Club, which includes our H5C pack.

*"We received our **box** [welcome pack] on Friday and I can't tell you how **positively** Esme in particular has **responded** to it. She's clearly so **relieved** to find pictures of **other children** like her and facing the same **challenges**."*

*She loves the concept of being in an 'eczema club' and I'm hoping we can use some of the material to **educate** her peers at **school**. I cannot thank you enough."*

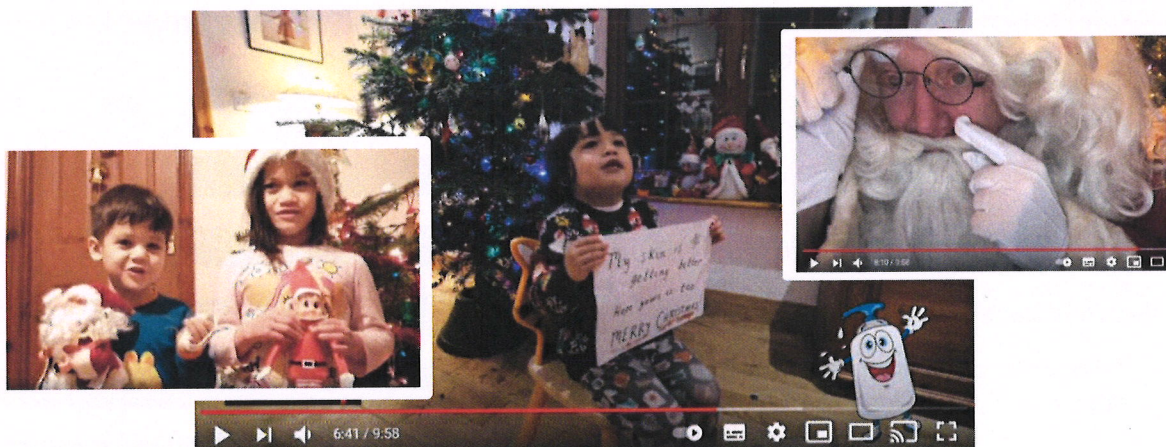


Last year, we ran **competitions** and facilitated **22 pen pal pairs** to foster friendships and peer-support among our youngsters.



*"He's **made up!** We've been shielding for a year now for his dad so this is such a **boost** for my Josh."*

In December, we created a **Festive celebration video** by putting together **20 clips** from young members of the High 5 Club, with an extra message from Santa!



*"This is **marvelous**, we all loved it, I am **crying** watching it. Ella will ask to see it over and over again."*

*"The video is a lovely balance of **cheer, hope** and also **acknowledging** how **difficult** this year has been and how difficult it is to have **eczema!**"*

*"My daughter watched the video with so much **amazement** and loved it so much. Seeing the other **children** talk about their eczema was a real highlight because she said **"they use cream like me mummy"**! The ending was a real **bonus** too seeing **Santa** talk about eczema, how **wonderful** and **thoughtful** to produce this video, you are all amazing."*



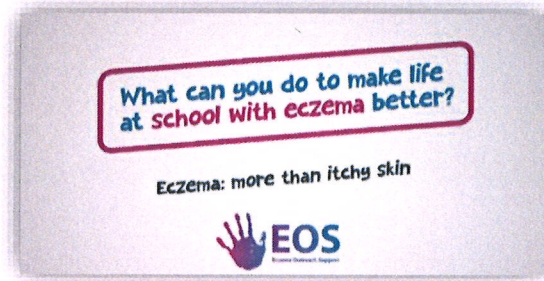
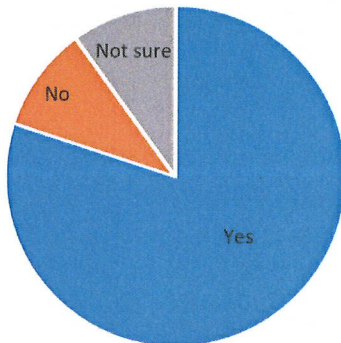


The **XY Club** supported a total of **580 young people** aged 11+ in 20/21. A tailored **self-management pack** was sent to each young person joining EOS.

### Online Events for young people

- **“Understanding Stress”** 4 July 2020: 11 participants and a guest dermatologist.
- **“More than itchy skin”** 19 Sept 2020: 11 participants - Launch of our secondary school animation.

*“Do you think showing the video in your school would improve school life for you?”*



*“It was so amazing, and so true too!”*

*“It was awesome. It explains eczema really well!”*

### The EOS youth panel: putting young people with eczema at the heart of EOS

The recruitment campaign was led by two young people with eczema and we now have 9 members from England, Scotland and Wales between 16 and 24.



*“The Youth panel is a really good idea. It will open up discussions and give us an opportunity to share ideas with other young people dealing with eczema.”*

*“Speaking to others and being able to help has boosted Kira’s confidence. She is an ambassador for EOS now.”*





# Connecting Families

## Webinars

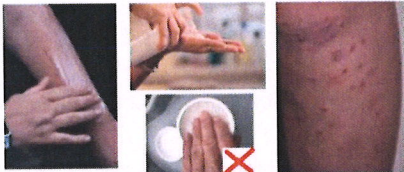
“Starting from scratch” – 14 Sept 2020: World Eczema Day event attended by **72 families**



Speakers: EOS staff and Dermatology Nurse Sandra Lawton



### Applying emollients



(thinly, gently, quickly, frequently)



*“My mum & I attended together & found it so **informative**, as well as **reassuring** when Sandra recommended treatments we’re already doing.”*

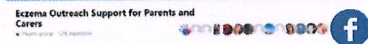
*“I have attended the dermatology clinic with my daughter many a times but having a professional speak like this on zoom, **I take more in** than when at the appointments.”*

*“I just wanted to say thank you so much to EOS. I received my welcome pack in the post recently and also **watched the webinar** last night. The best thing about it I found is that all the questions asked were ones I’ve asked myself so **you know you’re not alone.**”*

“Coping with eczema” - 17 Sept 2020 (EOS Chief Executive Officer as a guest speaker), organised by the Centre for Academic Primary Care in Dermatology (University of Bristol).

## Our closed Facebook group counts **1,200**

**members** who share tips and support each other at any time of the day, from anywhere in the UK.



### Key issues being discussed by group members

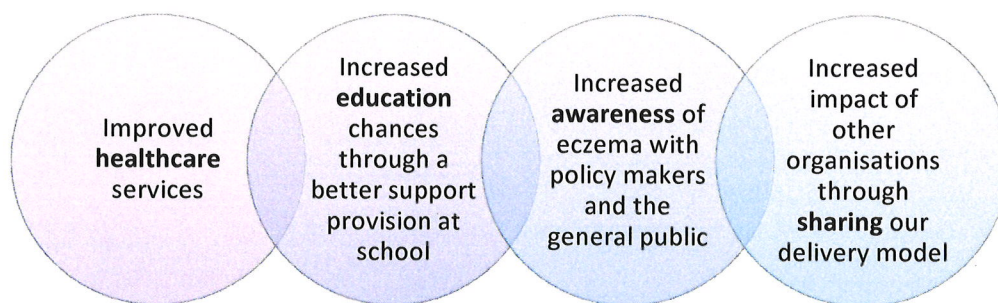
- Children on **immuno-suppressants** returning to school
- Concerns about **infection** especially when children are **not being seen face to face** by GPs
- Opportunity to vent and **let off some steam** with people who understand
- Looking for **advice** in the absence of being able to **see medical professionals**
- Members’ experiences of different **emollients**
- Recommendations for **clothing** and shoes for children
- Eczema on the **scalp and hands**, particularly as a reaction to increased **handwashing**

*“Honestly it’s such a **relief** to know that there is a **community** out there who **understands** somewhat what we as a family go through on a daily basis.”*

*“The group is **amazing**. Although I felt very overwhelmed with everyone being so **supportive** and **nice**... the other eczema groups I’m in they all jump on telling you try this stop that etc... very grateful for finding this **wonderful group** and getting such positive comments back.”*

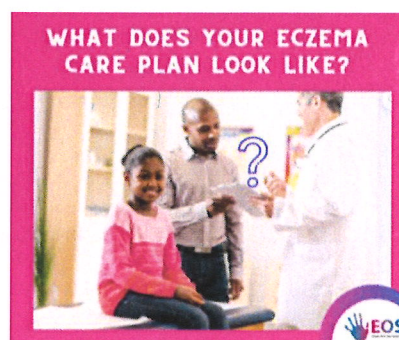


# Our Wider Impact



## Healthcare improvements

**Launching our ecZema cAre Plan (ZAP) project:** A UK-wide “Quality Improvement” project that aims to create the best possible written treatment plan template to use in clinics and at home. Funded by the VTCT Foundation, this new partnership between EOS, families with eczema, healthcare professionals, academics and the Centre for Appearance Research aims to increase the self-management skills of families with atopic eczema in the UK and improve their long-term health outcomes.



EUROPEAN  
CENTRE FOR  
GUIDELINES  
DEVELOPMENT



European  
Dermatology  
Forum

CHARITÉ  
d:EBM

Co-authoring 2 chapters of the revised European eczema guidelines

Contributing to 3 NICE consultations about new treatments for children and adolescents with eczema in Wales and England, resulting in the release of new biologic drugs on the NHS.

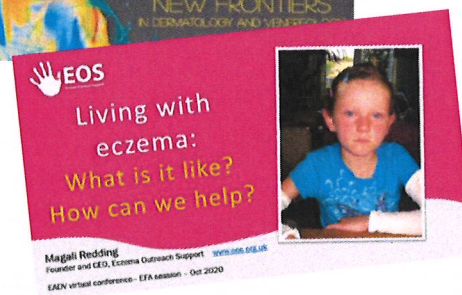
## Sharing the lived experience of families with eczema with healthcare professionals

Talk at the European Academy of Dermatology and Venereology (EADV) congress - 29 Oct 2020.



## Contributing to clinical and patient networks

- **British Association Dermatology:** helped design a survey for patients on virtual clinics, led the creation of a new endorsement scheme for patient groups' research projects.
- **Scottish and English Dermatology Councils:** influenced the revision of NHS England's guidance on the prescription of emollients, which was discriminating against long term skin conditions.
- **Appearance Collective** (Centre for Appearance Research, Bristol)
- **GlobalSkin**, a world-wide network of skin patient groups



## Influencing the design of new research programmes in the UK

- Eczema Care Online (University of Southampton)
- UK Dermatology Clinical Trial Network grant panelist 2021 (Nottingham)
- HOME – Harmonising Outcomes Measures for Eczema (Global)
- BIOMAP –biomarkers of eczema and psoriasis (IMI funded European project)



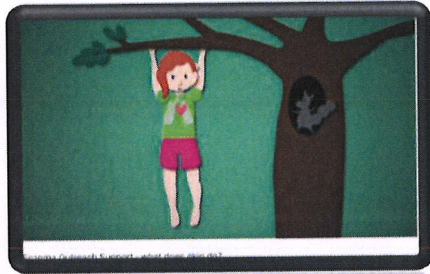
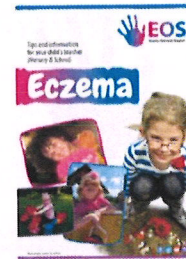
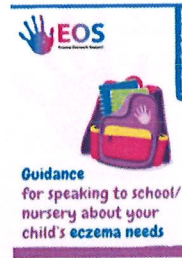
## Support at School

### School resources available online

#### Primary school workshops

We recruited and trained 9 sessional workers to deliver school workshops across the UK, as soon as the schools reopen their doors to us.

We created a distance learning version of our workshop, including a new video.

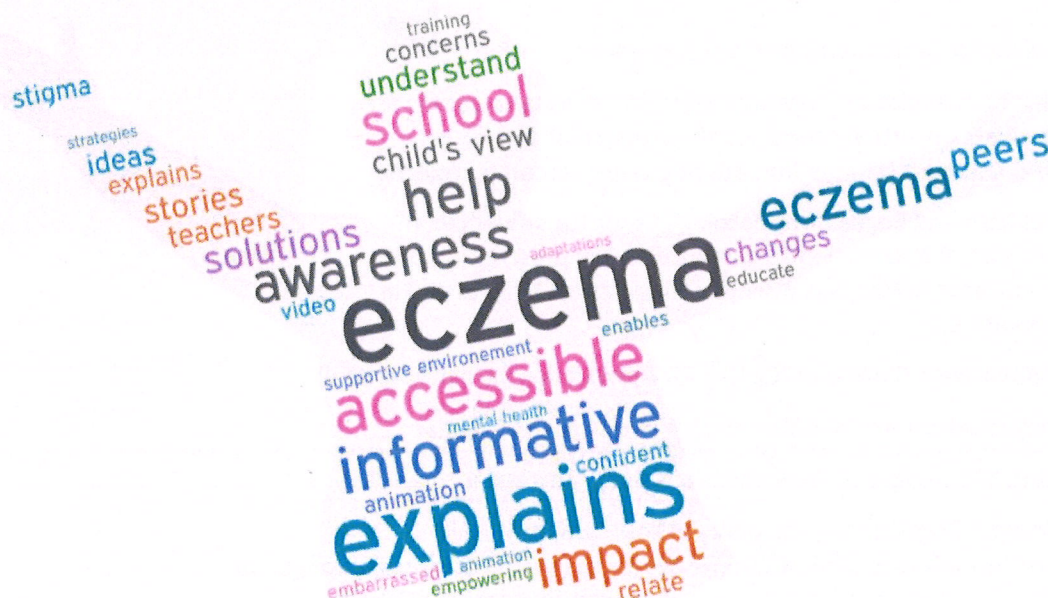


### New secondary school resource: "More than itchy skin" animation



Our unique animation was created with and narrated by our young people with eczema! Soon to be accompanied by a teacher training module.

*"After watching the animation, we felt more **confident** contacting the **school**. They will put a plan in place to make sure my son gets the **support he needs**."*





## Raising Awareness



### “World Eczema Day” campaign - 14 Sept 2020

- Webinar for families 14 Sept 2020, 72 attendees.
- 6 BBC radios interviews 14 Sept 2020
- XY online event 19 Sept 2020
- Press releases featuring Miya (right) in 3 newspapers

### Video for our very youngest children

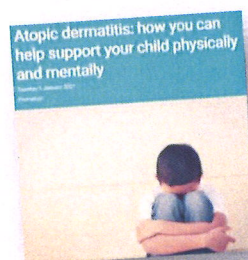
Author/Illustrator Rosie Wellesley reads out loud her popular book the **Itchy-saurus** for EOS. Watch them here: [Drawing](#) and [Reading](#)

Eczema Outreach Support  
Published by Christine Esparburg July 15, 2020

The author of The Itchy-saurus, Rosie Wellesley has treated us to a reading of her book about a T-Rex with eczema. Many members will be familiar with this book after receiving it in their EOS welcome pack. Why not read along with Rosie?



### Contributions to 2 Netmum blogs



## A series of blogs on managing eczema during COVID-19 on our website



### Hand washing at school when your child has eczema

Now the new school term has started after a long break, children will be needing to get used to the new normal. Kids may be nervous, excited or apprehensive about returning to the classroom but



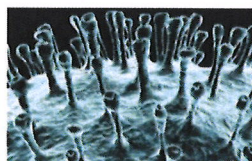
### Latest COVID-19 information from the British Association of Dermatologists

The British Association of Dermatologists has released advice for people on immunosuppressants and biologic drugs regarding the COVID-19 virus. The information is published below. The British Association of Dermatologists The BAD knows that national



### Face masks for COVID-19 and eczema

Face coverings are now recommended for use every time you enter a shop or travel on public transport to prevent the spread of COVID-19. While there is no doubt this will help to keep shoppers



### Helping deal with COVID-19 for children with eczema

COVID-19 has reached pandemic stage and as a result all UK schools are closed as well as social spaces like restaurants, museums, cinemas and soft play centres. These measures have never been seen in the

## Awareness of eczema with policy makers

In Dec 2020, we launched a large **UK-wide survey on the experiences of families with eczema** (4,500 respondents) which will help us highlight the needs of families with UK with policy makers in the future, and we co-authored a **European white paper** to be released in 2021.



## A warm Thank You to...

- ✓ Our **volunteers**, including our trustees, and fundraisers for their help and enthusiasm
- ✓ Our **funders and corporate sponsors** for making our work possible
- ✓ Our **NHS and university partners** for their time and expert advice
- ✓ Our **staff** for their dedication and passion for the cause
- ✓ And of course, our **members**, who are the reason we exist!





# Annual Accounts

2020/2021





# Financial Review

The majority of our income, £390,215 in the year to 31st March 2021 (2020: £293,154) came from grants. This was complemented by generous donations from individuals much of which was raised by members holding fundraising events.

Our expenditure during the year decreased from £271,085 in 2020 to £244,967 in 2021.

The Charity had a surplus this year of £145,248 compared to a surplus last year of £22,069. This large surplus is a matter of timing, rather than excess funds, with several grants being received during January to March 21, although planned for being spent from April 21.

The result of the income and expenditure figures given above was that the charity had a balance of funds at the year end of £299,751 (2020: £154,503). £220,840 of this balance (2020: £84,166) was held as restricted funds – made up of a variety of different grants provided for specific purposes, as detailed in Note 11.

## Reserves Policy

### Introduction

EOS is primarily dependent on restricted income from trusts and foundations, which means that income can fluctuate. In order to protect EOS members and staff from sudden major changes in the service provided it is considered prudent to have some financial reserves to bridge any short term funding gaps or to ensure EOS can be closed in an orderly manner.

### Reserves to be held

The aim should be to hold unrestricted reserves equivalent to at least 25% of the planned expenditure in any current financial year.

This should allow several options if a funding shortfall occurs, while also ensuring there is money for any contract and/or redundancy payments due.

### Setting amount of Reserves

At the beginning of every financial year (April) once the annual budget has been agreed the amount aimed to be kept in reserves will be set.

### Spending of Reserves

Should the situation arise where the reserves are required the Board and the CEO will decide how best to spend the reserves (e.g. staffing and activity levels) depending on the circumstances.

### Review

This policy will be reviewed at least every 2 years.

At the year end the Charity holds £299,751 (2020: £154,503) in reserves of which £78,911 is unrestricted and of this, free reserves not invested in fixed assets amount to £78,911. No material amounts have been designated. The funds held at the year end place the charity in a strong position to commence the next financial year. As with most charities the Charity constantly needs to seek new sources of funding in order for the work to continue.



# Reserves Policy *(continued)*

## *Going concern*

The directors are not aware of any circumstances which would lead to the winding up of the Charity and thus are confident in its status as a going concern.

## Reference & Administrative Information

**Charity Name:** Eczema Outreach Support is a Scottish Charitable Incorporated Organisation. The charity changed its name on 1 April 2018 from Eczema Outreach (Scotland).  
Also known as Eczema Outreach Scotland and EOS.

### **Board of trustees at date of approval of Annual Report and Accounts:**

**Elected:**

Rebecca Alderdice (14<sup>th</sup> September 2020)

**Re-elected:**

Claire Anderson (Treasurer) (14th Sep 2020)

Sarah Jane Mitchell (14th Sep 2020)

**Other trustees:**

Judy Williamson

Steven Marwick

Laura Galloway

Lorraine Aikman

Steven Macdonald (Chair)

**Trustees co-opted since the AGM**

Faisal Dubash (18th Feb 2021)

**Charity Address:** 129 High Street, Linlithgow, EH49 7EJ

**Tel:** 01506 840 395 / 07 8070 4 8070

**Web** [www.eos.org.uk](http://www.eos.org.uk) **E-mail:** [info@eos.org.uk](mailto:info@eos.org.uk)

**Independent Examiner:** Andrew Niblock, Henderson Loggie LLP, 11-15 Thistle Street, Edinburgh, EH2 1DF

**Governing Document:** EOS is a Scottish Charitable Incorporated Organisation, governed by its constitution. It was registered with OSCR on 17 June 2011.



# Reference & Administrative Information

## Charitable Purposes:

- 1.1 The relief of those in need by reason of disability. People with eczema are given the opportunity to meet their full potential in life.
- 1.2 The Advancement of health. Families affected by eczema feel supported, confident and lead healthier lives. Professionals have appropriate knowledge and skills to deliver **quality services to people with eczema and their families.**
- 1.3 The promotion of equality and diversity. Communities have an understanding of the condition and offer inclusive opportunities. Policy makers understand the needs of people with eczema and their carers and are able to design adapted services.

## Charity Governance & Management:

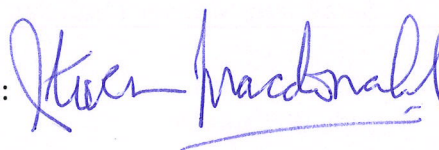
The trustees are responsible for the overall strategic direction of the organisation. New Trustees are recruited and appointed by the Board using a process of applications, interviews and “taster” board meetings.

A senior management team, led by the CEO, is in place to manage the day to day operations of the charity.

This annual report was approved by the board, signed on its behalf by Steven Macdonald, Chair.

Date: 9 August 2021

Signature:





# Independent Examiner's Report

11-15 Thistle Street, Edinburgh, EH2 1DF, UK

I report on the financial statements of the charity for the year ended 31 March 2021 which are set out on pages 20 to 30.

## Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the financial statements in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). The charity trustees consider that the audit requirement of Regulation 10(1) (d) of the Accounts Regulations does not apply. It is my responsibility to examine the financial statements as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

## Basis of independent examiner's report

My examination is carried out in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended). An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the financial statements.

## Independent examiner's statement

In the course of my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with Section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations (as amended); and
  - to prepare accounts which accord with the accounting records and comply with Regulation 9 of the 2006 Accounts Regulations (as amended);have not been met, or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

*Andrew Niblock*

Andrew Niblock CA  
Independent Examiner  
For and on behalf of Henderson Loggie LLP  
11-15 Thistle Street  
Edinburgh  
EH2 1DF

9 August 2021



## Statement of Financial Activities

For the year ended 31<sup>st</sup> March 2021

	Note	Unrestricted Funds £	Restricted Funds £	Total 2020-21 £	Unrestricted Funds £	Restricted Funds £	Total 2019-20 £
<b>Income and endowments from:</b>							
Donations and legacies	2	7,909	380,731	388,640	8,498	283,696	292,194
Charitable activities	3	1,575	-	1,575	450	-	450
Other income		-	-	-	510	-	510
<b>Total income</b>		<b>9,484</b>	<b>380,731</b>	<b>390,215</b>	<b>9,458</b>	<b>283,696</b>	<b>293,154</b>
<b>Expenditure on:</b>							
Raising funds	4	198	-	198	-	491	491
Charitable activities	5	712	244,057	244,769	923	269,671	270,594
<b>Total expenditure</b>		<b>910</b>	<b>244,057</b>	<b>244,967</b>	<b>923</b>	<b>270,162</b>	<b>271,085</b>
<b>Net income/(expenditure)</b>		<b>8,574</b>	<b>136,674</b>	<b>145,248</b>	<b>8,535</b>	<b>13,534</b>	<b>22,069</b>
<b>Transfer between funds</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net movement in funds</b>		<b>8,574</b>	<b>136,674</b>	<b>145,248</b>	<b>8,535</b>	<b>13,534</b>	<b>22,069</b>
<b>Reconciliation of funds</b>							
Total funds brought forward at 1 April 2020	11	70,337	84,166	154,503	61,802	70,632	132,434
Total funds carried forward at 31 March 2021	11	78,911	220,840	299,751	70,337	84,166	154,503

The notes on pages 22 – 30 form an integral part of these financial statements.



# Balance Sheet

As at 31<sup>st</sup> March 2021

	Note	2021 £	2021 £	2020 £	2020 £
<b>Fixed assets</b>	8		-		-
<b>Current assets</b>					
Debtors	9	648		-	
Cash and bank		304,883		160,697	
		<u>305,531</u>		<u>160,697</u>	
<b>Liabilities:</b>					
Creditors: Amounts falling due within one year	10	(5,780)		(6,194)	
<b>Net current assets</b>			<u>299,751</u>	<u>154,503</u>	
<b>Total net assets</b>			<u><u>299,751</u></u>	<u><u>154,503</u></u>	
Unrestricted funds	11		78,911		70,337
Restricted funds	11		220,840		84,166
<b>Total funds</b>			<u><u>299,751</u></u>		<u><u>154,503</u></u>

These financial statements were approved by the Board of trustees and were signed on its behalf by:

Steven Macdonald  
Chair

9 August 2021



# Notes to the Accounts

For the year ended 31<sup>st</sup> March 2021

## 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material and significant in relation to the company's financial statements.

### Basis of preparation

The financial statements have been prepared on a going concern basis in accordance with applicable accounting standards and under the historical cost convention. The charity is a public benefit entity and a Scottish Charitable Incorporated Organisation with the registered office as noted on page 16. The financial statements are compliant with the charity's constitution, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Statement of Recommended Practice (SORP) FRS 102 "Accounting and Reporting by Charities" (revised 2017), and in accordance with Financial Reporting Standard 102 (FRS 102).

### Going concern

These financial statements have been prepared on the going concern basis which assumes that the charity will continue its operations. There are no material uncertainties that exist or material changes in the way the charity operates and having considered the effects of the current COVID-19 pandemic, the trustees consider it appropriate to prepare financial statements on a going concern basis.

### Income

Income is recognised when the charity has entitlement to the funds, when it is probable that the income will be received and the amount can be measured reliably. Donations, grants and similar incoming resources are included in the year in which they are receivable, which is when the charity becomes entitled to the resource. Other trading income includes consultancy and research fees, which are recognised when the charity has delivered the service and is therefore entitled to the income.

Income that relates to a future period as a result of donor imposed conditions specifying the time period in which it must be used, is treated as deferred income.

### Expenditure

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure. The charity is not registered for VAT and accordingly costs are shown gross of irrecoverable VAT. Where directly attributable, expenditure is allocated to the relevant functional category.

Expenditure on raising funds includes costs associated with generating income for the charity, either through fundraising initiatives or research projects. Expenditure on charitable activities includes costs incurred in supporting the charity and its objectives as set out in the trustees' report.



## **1 Accounting policies (continued)**

### **Expenditure (continued)**

Support costs are allocated between governance costs and other support costs. Governance costs comprise those costs involving the public accountability of the charity and its compliance with regulations and good practice. They therefore include the costs of the independent examination, together with the costs of trustees' meeting and some staff costs. Other support costs relate to the administrative costs of running the charity and are allocated to charitable activities accordingly.

### **Financial instruments**

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

### **Fixed assets**

Tangible fixed assets are stated at cost less depreciation. Assets below £1,000 are not capitalised but are expensed in the year they are incurred. Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Office equipment	25% straight line
Furniture and fittings	25% straight line

### **Debtors**

Other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid at the reporting date.

### **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in a transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

### **Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity, without further specified purpose and are available as general funds.

Restricted funds are those funds which are subject to restrictions on their expenditure imposed by the donor.

### **Pensions**

The charity contributes to employees' individual pension plans. The amounts charged in the Statement of Financial Activities represent the contributions to the defined contribution scheme and to individual pension plans in respect of the accounting period.



## 2. Donations and legacies

	Unrestricted	Restricted	2021 Total	2020 Total
	£	£	£	£
General Donation	5,023	-	5,023	2,025
Dontsendmeacard	-	-	-	10
Virgin MG - Giftaid	109	-	109	195
Virgin Money Giving donations	1,820	-	1,820	1,325
Amazon Smile	136	-	136	43
Facebook	741	-	741	919
My Donate donations	-	-	-	1,059
My Donate – Gift Aid	-	-	-	252
Corporate Donations	80	-	80	2,670
Grants from Trusts	-	272,731	272,731	200,545
Private sector grants	-	108,000	108,000	83,151
	<u>7,909</u>	<u>380,731</u>	<u>388,640</u>	<u>292,194</u>

Of the prior year figures, £283,696 was restricted.

## 3. Charitable activities

	Unrestricted	Restricted	2021 Total	2010 Total
	£	£	£	£
Awareness session	1,575	-	1,575	450
	<u>1,575</u>	<u>-</u>	<u>1,575</u>	<u>450</u>

## 4. Expenditure on raising funds

	Unrestricted	Restricted	2021 Total	2010 Total
	£	£	£	£
Cost of raising funds	198	-	198	491
	<u>198</u>	<u>-</u>	<u>198</u>	<u>491</u>

Of the prior year figures, £491 was restricted.

## 5. Charitable activities

	Unrestricted	Restricted	2021 Total	2020 Total
	£	£	£	£
Welcome packs	-	8,182	8,182	20,310
Other design and print	-	12,104	12,104	2,563
Materials	(160)	14,591	14,431	14,148
Communications	-	-	-	7,823
Children's outings and events	-	391	391	11,886
Video and website	-	529	529	1,163
Salaries	-	154,475	154,475	145,521
Employers N.I.	-	8,594	8,594	8,491
Pension	-	5,959	5,959	5,424
Payroll and bookkeeping	7	1,386	1,393	775
Recruitment and training	-	3,120	3,120	4,507
Staff expenses	-	1,273	1,273	7,231
Premises	-	13,738	13,738	19,168
Phone bills	(16)	1,297	1,281	1,441
Insurance	-	896	896	1,066
Research	-	4,944	4,944	-
Sundries	19	3,129	3,148	6,607
Support & governance costs	862	9,449	10,311	12,470
	<u>712</u>	<u>244,057</u>	<u>244,769</u>	<u>270,594</u>

Of the prior year figures, £269,671 was restricted.

## 6. Support and governance costs

	Unrestricted	Restricted	2021 Total	2020 Total
	£	£	£	£
Salary	-	7,671	7,671	8,079
Employers national insurance	-	483	483	734
Pension	-	295	295	318
Accountancy	862	1,000	1,862	2,528
Trustee meeting expenses	-	-	-	251
Other governance costs	-	-	-	560
	<u>862</u>	<u>9,449</u>	<u>10,311</u>	<u>12,470</u>

Of the prior year figures, £12,470 was restricted.



## 7. Staff costs

	2021	2020
	£	£
Wages and salaries	162,146	153,600
Social Security costs	9,077	9,244
Other pension costs	6,254	5,742
	<u>177,477</u>	<u>168,586</u>

The average monthly number of employees during the year was as follows:

	2021	2020
	No	No
	<u>8</u>	<u>7</u>
No employee earned in excess of £60,000 (2020: £60,000).		

	2021	2020
	£	£
Key management compensation	<u>79,736</u>	<u>91,254</u>

Key management includes the Chief Executive Officer, the Head of Services and the Head of Finance and Administration.

During the year there were no trustee expenses paid (2020: £22 paid to 1 trustee).

**8. Fixed assets**

<b>2020</b>	<b>Office equipment £</b>	<b>Furniture and fittings £</b>	<b>Totals £</b>
Cost at 01/04/20	1,037	807	1,844
Cost as at 31/03/21	<u>1,037</u>	<u>807</u>	<u>1,844</u>
Depreciation as at 01/04/20	1,037	807	1,844
Depreciation as at 31/03/21	<u>1,037</u>	<u>807</u>	<u>1,844</u>
NBV at 01/04/20	-	-	-
NBV at 31/03/21	<u>-</u>	<u>-</u>	<u>-</u>

**9. Debtors**

	<b>2021 £</b>	<b>2020 £</b>
Prepayments and accrued income	<b>648</b>	-
	<u>648</u>	<u>-</u>

**10. Creditors**

	<b>2021 £</b>	<b>2020 £</b>
Social Security and other taxes	<b>3,541</b>	2,741
Other creditors	<b>213</b>	1,497
Accruals	<b>2,026</b>	1,956
	<u>5,780</u>	<u>6,194</u>



## 11. Movement of Funds

	Opening Balance 1/4/20 £	Income £	Expenditure £	Transfers £	Closing Balance 31/3/21 £
<b>Unrestricted Funds</b>					
General Fund	70,337	9,484	(910)	-	78,911
<b>Total Unrestricted Funds</b>	<b>70,337</b>	<b>9,484</b>	<b>(910)</b>	<b>-</b>	<b>78,911</b>
<b>Restricted Funds</b>					
Abbvie	-	10,000	-	-	10,000
Alliance	3,055	19,955	(19,949)	-	3,061
Awards for all - NI	9,914	-	(6,792)	-	3,122
Awards for All - England	-	9,996	(6,146)	-	3,850
Big Lottery Fund	-	124,965	(99,202)	-	25,763
Brian Murtagh	-	10,000	-	-	10,000
Children in Need	2,266	33,990	(34,734)	-	1,522
Cash for Kids City	1,560	-	(736)	-	824
Corra Foundation	6,000	-	(6,000)	-	-
Foundation Pour La Da	2,831	-	(2,831)	-	-
Global skin WED	-	1,045	(1,045)	-	-
Global skin impact fund	-	648	(648)	-	-
KP4E	-	20,000	(20,000)	-	-
Leo Pharma	-	5,000	-	-	5,000
Pfizer 19	5,568	-	(5,568)	-	-
Pfizer 21	-	30,000	-	-	30,000
Pierre Fabre	-	26,376	-	-	26,376
Robertson	12,000	-	(10,545)	-	1,455
Sanofi 21+22	-	60,000	-	-	60,000
Sanofi 19	12,396	-	(12,396)	-	-
Sanofi Outreach	28,576	-	(14,465)	-	14,111
Sanofi Survey	-	3,000	(3,000)	-	-
Souter trust	-	3,000	-	-	3,000
VTCT foundation	-	22,066	-	-	22,066
Yorkshire Building Society	-	690	-	-	690
<b>Total Restricted Funds</b>	<b>84,166</b>	<b>380,731</b>	<b>(244,057)</b>	<b>-</b>	<b>220,840</b>
<b>Total Funds</b>	<b>154,503</b>	<b>390,215</b>	<b>(244,967)</b>	<b>-</b>	<b>299,751</b>

### Fund Details:

Abbvie	Towards the work of the charity.
Alliance	To contribute towards a programme of health and well-being workshops for young people with eczema in Scotland.
Awards for All NI	To support families with eczema in Northern Ireland.
Awards for All England	To support families with eczema in England
Big Lottery Fund - Portfolio	To contribute towards the expansion of EOS's services across the UK including the development of a new delivery model, partnerships and awareness raising activities.

## 11. Movement of Funds (continued)

Brian Murtagh	Towards work to support children and young people with eczema.
Cash for Kids City	To support children with eczema and their families in the Radio City area.
Children in Need	To support children with eczema across Scotland.
Corra Foundation	Towards the salary of a family support worker.
Foundation pour la DA	To contribute towards the development of outreach services and workshops in schools.
Foundation Scotland	To contribute towards the salary costs for the Head of Services.
Global skin WED	Towards the promotion of activities for World Eczema Day.
Global skin impact fund	Towards digital developments of the organisation.
KP4E	To support families with eczema in Scotland.
Leo Pharma	Towards online resources.
Pfizer 19	To support families with eczema in the UK.
Pfizer 21	To support the work of the charity.
Pierre Fabre	Towards the activity of the charity.
Robertson Trust	To support families with eczema in Scotland.
Sanofi	To contribute towards the charity's activities.
Sanofi Outreach	To contribute towards the development of outreach services and workshops in schools.
Sanofi Survey	Towards the promotion of online survey regarding the impact of eczema on life.
Souter Trust	Towards the activities of the charity.
VTCT foundation	Towards an eczema care plan research project in collaboration with Centre for Appearance Research.
Yorkshire Building Society	Towards welcome packs and resources for children with eczema in Fife.



## 12. Commitments under operating leases

At 31 March 2021 the charity had total commitments under non-cancellable operating leases as follows:

	2021 £	2020 £
Total operating lease payments fallen due:		
Within one year	13,960	13,960
Between two and five years	-	13,960
	<u>13,960</u>	<u>27,920</u>
	<u><u>13,960</u></u>	<u><u>27,920</u></u>

## 13. Analysis of net assets by fund

	Unrestricted £	Restricted £	Total £
<b>2021</b>			
Net current assets	78,911	220,840	299,751
	<u>78,911</u>	<u>220,840</u>	<u>299,751</u>
	<u><u>78,911</u></u>	<u><u>220,840</u></u>	<u><u>299,751</u></u>
	Unrestricted £	Restricted £	Total £
<b>2020</b>			
Net current assets	70,337	84,166	154,503
	<u>70,337</u>	<u>84,166</u>	<u>154,503</u>
	<u><u>70,337</u></u>	<u><u>84,166</u></u>	<u><u>154,503</u></u>